

MARKETING YOUR



SCHOOL NUTRITION PROGRAM

MDE STATE CONFERENCE 2025

MARKETING

YOUR CHILD NUTRITION PROGRAM

Sarah Busby, Child Nutrition Director

Pascagoula-Gautier School District

DETERMINE YOUR AUDIENCE

- Students.
- Parents.
- Staff.
- Community.



METHODS TO COMMUNICATE



- Every district is unique. Know yours!
- Use your existing resources.
- Create your own presence.
- Brand yourself!



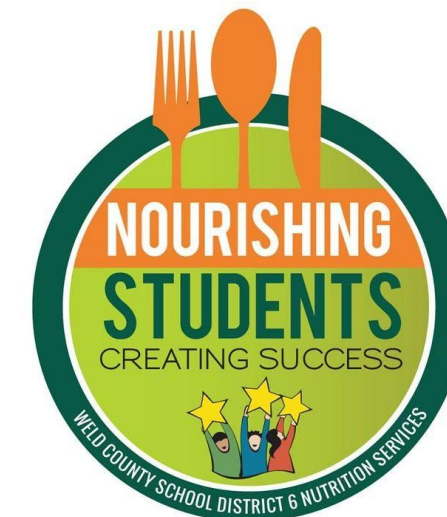
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SchoolStatus

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4.7 ★★★★★ (680)

[Website Logo](#)

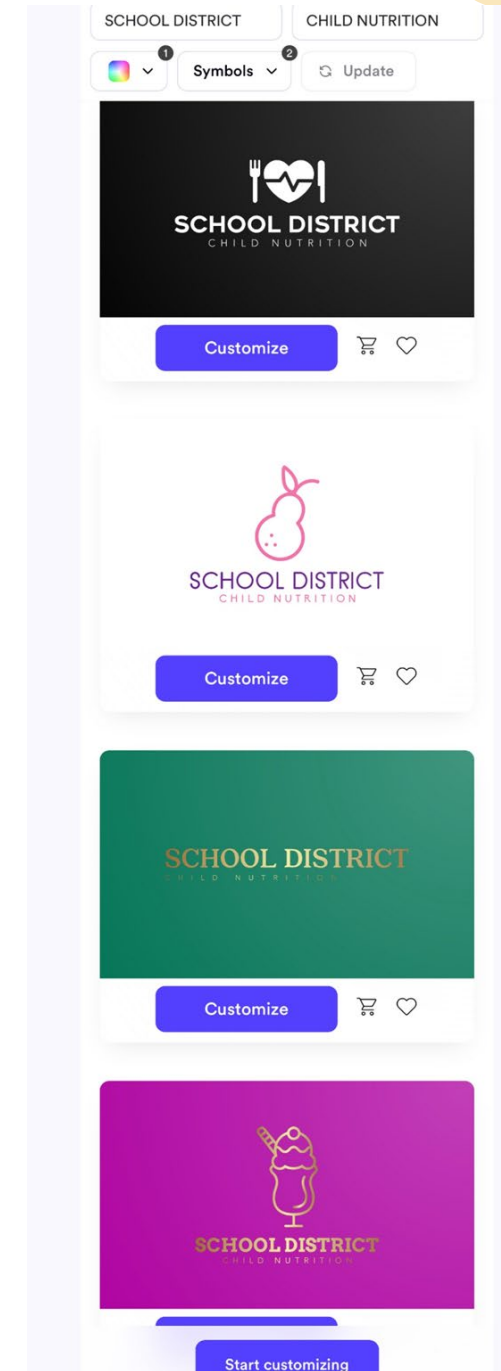
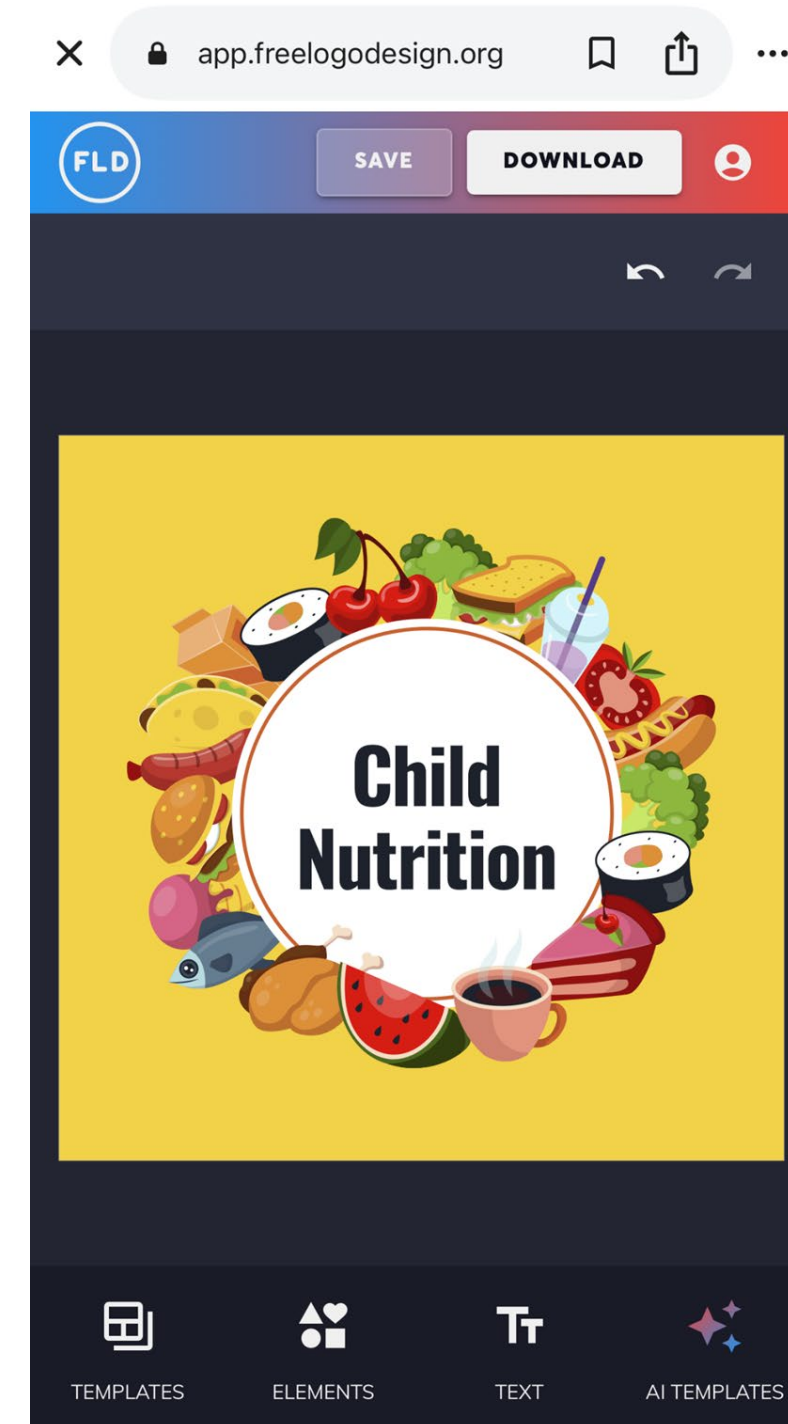
[Free business logo generator.](#)

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EASY AS 1-2-3!

- Go to- www.freelogodesign.org.
- Enter Company Name "PGSD Child Nutrition."
- Search- "school food kids."
- Customize.
- Download image
- FREE!



CREATE YOUR IMAGE





Facebook



Pascagoula-Gautier School District Child Nutrition Department

1.8K likes • 2.2K followers



Official Facebook page of the Pascagoula-Gautier
School District, Child Nutrition Department

 Professional dashboard

 Advertise

+ Create

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PRODUCTS



FOLLOW GROUPS



Lunch Lady Confessions (and Our Lunch Men) >

Private group · 30.6K members · AI enabled

Joined ▾

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TIPS for School Meals That Rock >

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School Foodservice Child Nutritionists a.k.a. Lunch ladies and Gentlemen >

Private group · 11.9K members · AI enabled

Joined ▾

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You

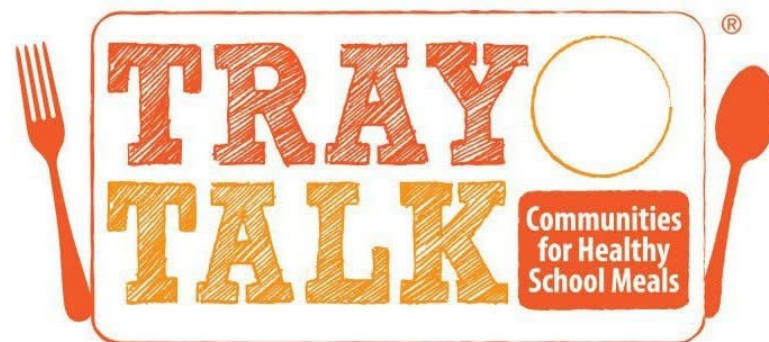
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GET THEIR TIPS

Lunch Lady Confessions (and Our Lunch Men)

Anonymous member · May 17, 2024 · 🧑

What can we use to get these floors clean. We mop everyday, the rivets on the floor trap the dirt and grim



Like

Comment

Send

11

Most relevant

Heather Pudenz

Top contributor

Ask janitorial to autoscrub.....the difference is incredible.

1y Like Reply

8

Cynthia Ruiz Boulay

Heather Pudenz this! It may just need a good scrubbing. On workdays, I borrow it, fill it with plain clean hot water and go all over the floors. The difference is night and day.

1y Like Reply

Heather Pudenz

Top contributor

Cynthia Ruiz Boulayyes! We mop before they auto scrub and when they dump out the water it's like we haven't mopped in years

1y Like Reply

Lunch Lady Confessions (and Our Lunch Men)

Anonymous member · May 17, 2024 · 🧑

Milli Villanueva

Top contributor

Scrub brushes are better for these floors not mops!!


1y Like Reply

3

Holly Dobrovich

All-star contributor

A wet push broom



1y Like Reply

4

Tabitha Gentile

Rising contributor

We Soak ours overnight with degreaser and then scrub with a course broom and hot water. The degreaser loosens tough dirt and the broom takes it out of the grout lines and all the little holes.

1y Like Reply

1

Kim Fletcher


I have a small scrubber... think it's called a doodle maybe...then I buy awesome at the local family dollar and scrub the floor with it. Takes alot of work as the scrubber isn't one that sucks up the mess but we use a different machine for that.

1y Like Reply

1

Robyn Essary

Take a mop and spread degreaser and a little water



FOLLOW DISTRICTS



DeSoto County Schools Office of Child Nutrition is at Hernando Hills Elementary School.

Feb 11 · 🌐

...

Tater Tots take over tomorrow at [Hernando Hills Elementary School!](#) 🍟... See more



👍 2

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DeSoto County Schools Office of Child Nutrition

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Menu



Everett Public Schools Food & Nutrition Services

Feb 20 · 🌐

...

Always a favorite..... 😊 [Everett Public Schools.WA](#)



👍❤️ 8 2 shares

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Everett Public Schools Food & Nutrition

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Menu



Monroe County School District Food and Nutrition Services

1h · 🌐

...

Did you know ? Our meals are required to serve a minimum amount of veggies each week! 🥦🥕🥬

[#HealthyMealsHealthyMinds](#)



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Menu

GET THEIR IDEAS



HCSD Child Nutrition

May 13 • 🌐

...



Here's what was served for breakfast this morning at [Hancock Middle School](#) and [Hancock High School](#):



French Toast Sticks



Apple Frudel



Yogurt & Graham Crackers



Assorted Fruit



Variety Milk



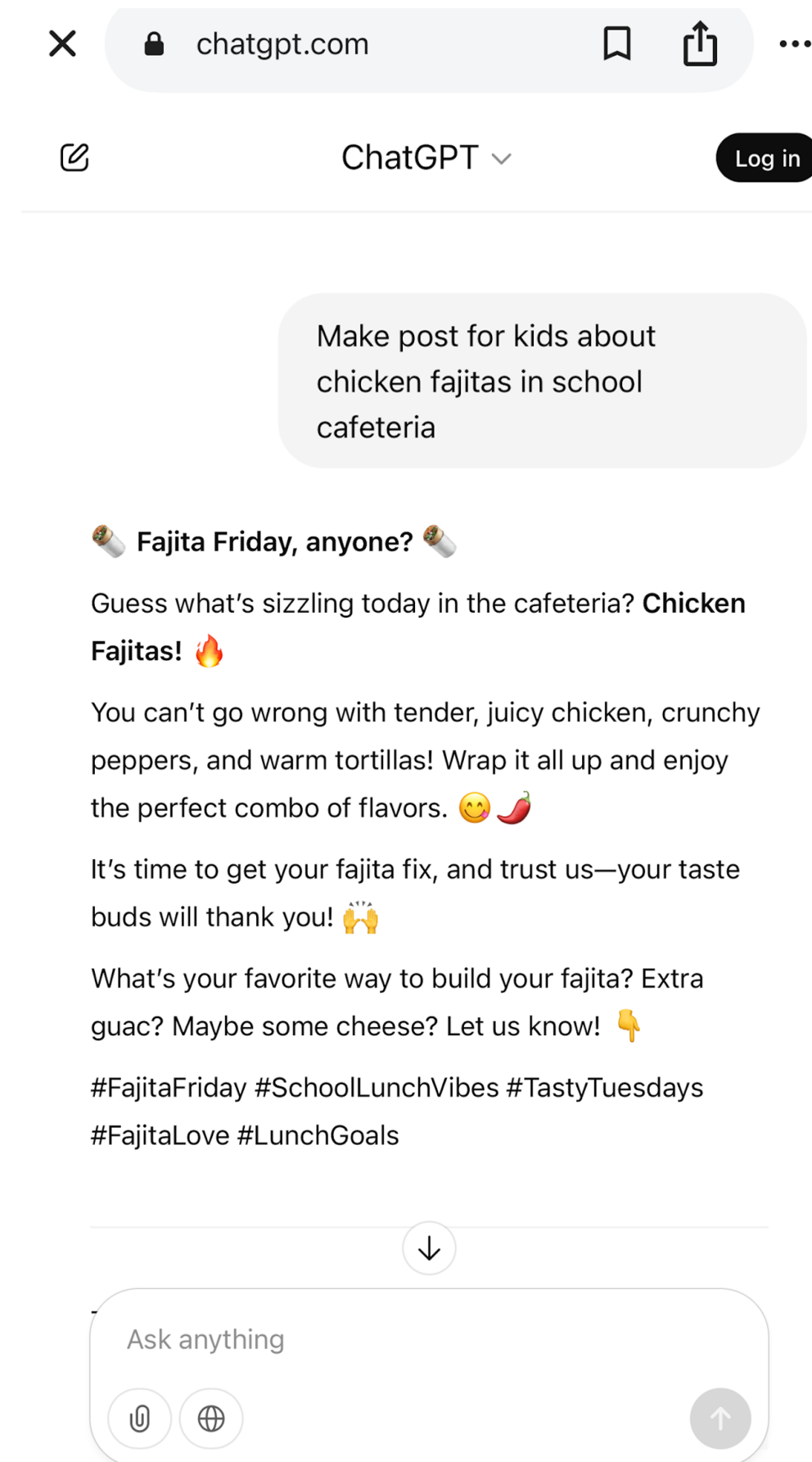
Moo Brew

We loved starting the day with these delicious and nutritious options! 💙


[#HCSDChildNutrition](#) [#FuelingSuccess](#) [#HealthyStart](#)



USE AI



START SHARING!




Pascagoula-Gautier School District Child Nutrition Department

Posted by Gracie McCormack
Mar 31 · 🌐



...

Today's lunch in the school café was: Sweet and savory Mandarin Chicken with rice – a tasty treat to fuel our students day!





See insights and ads


Boost post


 4


2 shares

 Like

 Comment

 Send

 Share



Pascagoula-Gautier School District Child Nutrition Department

Posted by Sarah Busby
Oct 16, 2024 · 🌐



...

Tray Talk.... Check out our beautiful school meals!!!



See insights and ads

Boost post

 Tray Talk + 12


7 comments 5 shares

 Like

 Comment

 Send


 Share



Pascagoula-Gautier School District Child Nutrition Department

Posted by Sarah Busby
Jun 5 · 🌐


...



Cafeteria Ladies · Follow

School Meals Matter · Jun 3 · 🌐

Hungry? Nope. Ready? Let's go! 🌟 No hunger. No limits.



Like

Comment

Send

Share

SHARE YOUR SUCCESS!



Pascagoula-Gautier School District Child Nutrition Department

Posted by Sarah Busby

Just now • 🌐

🎉 We're serving up more than just delicious meals... we're serving up perfection! 🎉

BIG shoutout to our school cafeteria teams for earning PERFECT "A" on their health inspections! ✅ That's right—spotless cleanliness, top-notch sanitation, and GOOD food made right here in our very own cafeterias! 🍴✨

When we say our food is fresh and safe, we mean it. We're all about keeping things clean, healthy, and tasty for YOU! 😎

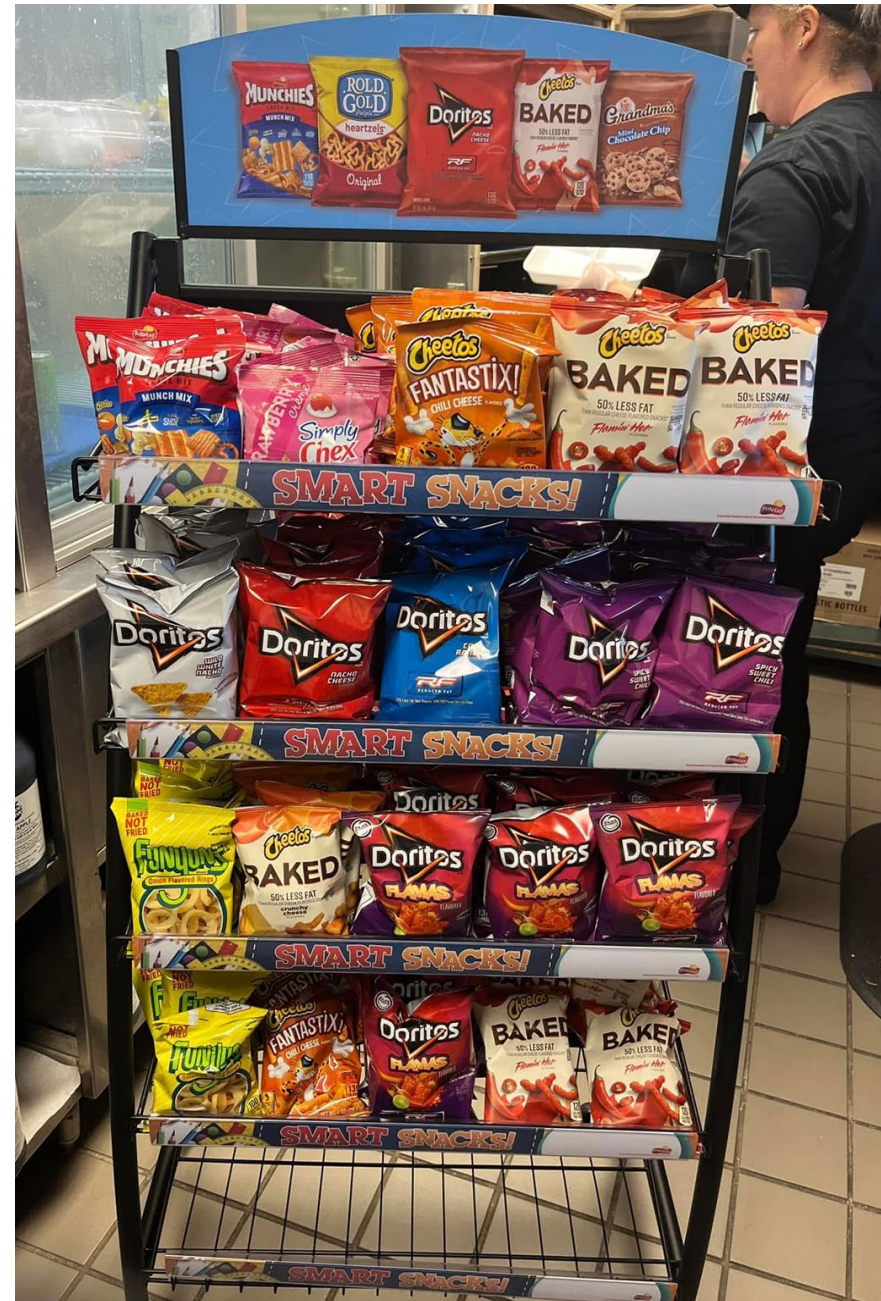
👏 Let's hear it for the hardworking crew behind the scenes making sure every meal is not only delicious but prepared with the utmost care and hygiene.

Keep those compliments coming! 😊

#PerfectScore #HealthyAndClean #CafeteriaGoals
#APlusLunch #SafeAndTasty



UTILIZE PROMOTIONS



Lunch Box Helpers Program

PGSD students who bring a lunch from home may go to the cafeteria lunch line to **pick up a serving of fruit, vegetable and an ice cold milk FREE OF CHARGE!**

All three components must be picked up to participate.
This institution is an equal opportunity provider.

Call Child Nutrition 228-938-6525 with questions!



THANK YOU!



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Director of Child Nutrition

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☎ 228.938.6523

🌐 pgsdnutrition.com