Stakeholder Engagement for Continuous Improvement

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Office of School Improvement

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mdek12.org



VISION

To create a world-class educational system that gives students the knowledge and skills to be successful in college and the workforce, and to flourish as parents and citizens

MISSION

To provide leadership through the development of policy and accountability systems so that all students are prepared to compete in the global community



ALL Students Proficient and Showing Growth in All Assessed Areas

EVERY School Has Effective Teachers and Leaders

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EVERY Student Graduates from High School and is Ready for College and Career

EVERY Community Effectively Uses a World-Class Data System to Improve Student Outcomes

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☆ 3 **EVERY** Child Has Access to a High-Quality Early Childhood Program

EVERY School and District is Rated "C" or Higher



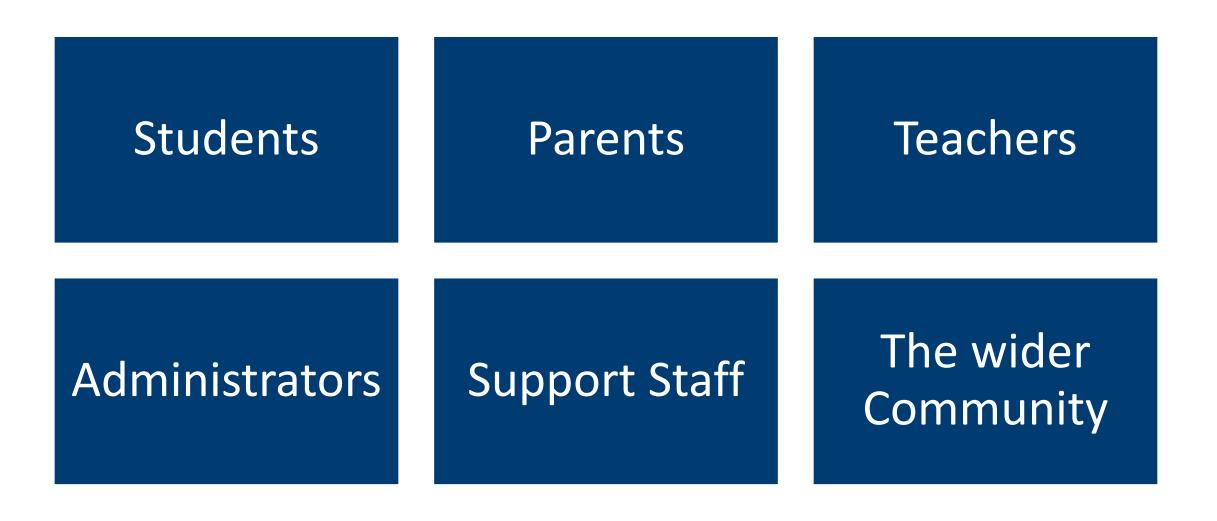


Stakeholder Engagement



The process by which an organization involves people who may be affected by the decisions it makes or can influence the implementation of its decisions.









Informed Decision Making

Stakeholders provide valuable insights helping schools and districts make more informed and well-rounded decisions.



Promotes accountability and transparency in decision-making leading to greater trust in school and district actions.



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Diversity and Inclusivity

Including all stakeholders ensures that the school and district decisions reflect the needs and values of a diverse community.

Long-Term Success

Stakeholder engagement is not only about short-term goals but also about building a foundation for long-term success and sustainability of the district.





Communicate regularly using multiple channels

Provide them with learning and development opportunities



Involve them in decision making and planning



Collaborate with them on project and initiatives

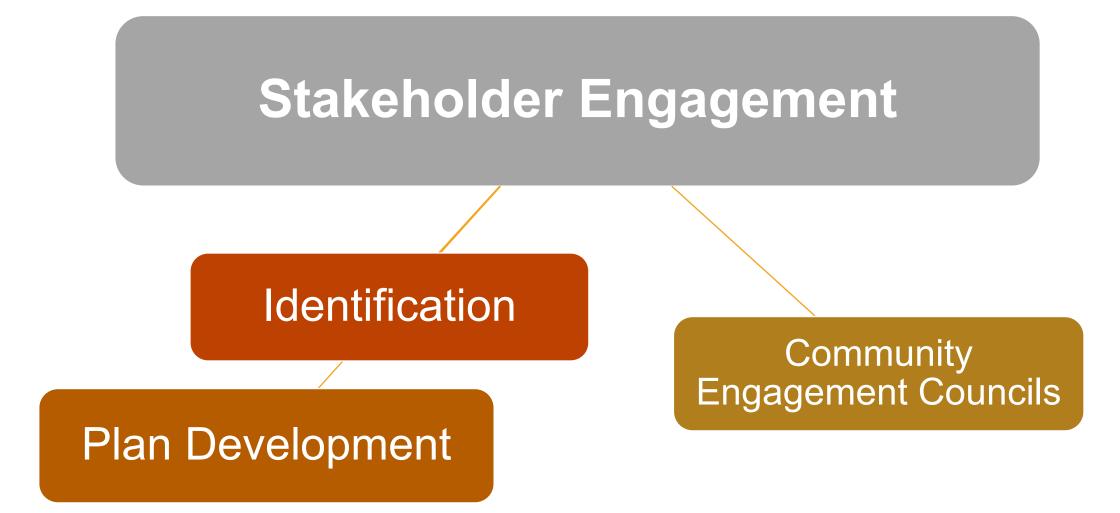


Celebrate their contributions



School Improvement Stakeholder Engagement









Please describe what the school will do with stakeholders to develop and implement a school-level TSI plan.

Indicator TT-4 – TSI Stakeholder Engagement (Sec. 1111(d)(2)(B))



Please describe how the LEA will support developing or implementing TSI/ATSI plans.

Indicator TT-5 – Development of TSI Plan(s) (Sec. 1111(d)(1)(B)(i))



Who Shall Establish a Community Engagement Council?







Any district with a grade of D or F shall establish a CEC.

Any school rated D or F shall establish a CEC.

Districts with several schools rated D or F may choose to have one district CEC instead of multiple school CECs.



Community Engagement Council



What is a Community Engagement Council (CEC)?

Community-led Includes parents, group focused on educators, students, improving a school or and community district. members. Self-governed and The CEC and members schools/districts must work together to be are responsible for running meetings. successful. The CEC is not the same as the school board and does not have the authority to set policy.



Each year CECs should set goals based on a review of the following data:

DISTRICT-LEVEL CEC	SCHOOL-LEVEL CEC
District strategic plan	School improvement plan, if applicable
District report card	School report card
District climate data (i.e., discipline, attendance, staff turnover rate, etc.)	School climate data (i.e., discipline, attendance, staff turnover rate, etc.)



Who is responsible for the success of CECs?

CEC members will...

- Meet a minimum of six times per year in open meetings.
- Run CEC meetings.
- Hold open meetings so other community members can attend.
- Select and work towards a goal aligned with school/district improvement efforts.
- Work closely with the school/district and community.
- Publicly report progress.

School and district leaders will...

- Establish and ensure continued implementation of a CEC, ideally with the support of CEC members.
- Work closely with the CEC to ensure its success.
- Meet MDE reporting requirements.

The MDE will...

- Provide guidance related to CECs.
- Provide on-site and virtual trainings.
- Be available for additional support on an as-needed basis.
- Hold schools and districts accountable for CEC requirements.





Establishing Councils



Step 1: Communicate information about CECs

- Describe what a CEC is
- Share opportunities to get involved in CECs
- Schedule and publicize upcoming information session
- Use a variety of communication methods throughout the community



Step 2: Hold an information session about CECs

• Emphasize the importance of CECs in the community

• Offer multiple sessions at a variety of times to accommodate varying work schedules



Step 3: Gather interest forms or nominations

Collect forms/nominations

• Provide options of submitting forms electronically, by mail, or in person



Step 4: Host elections to select CEC members

- Provide adequate notice (at least two weeks' notice) of the elections prior to the event using a variety of communication methods
- Community votes to select members (not teachers and school/district staff)
- CEC members will select officers



The CEC shall include a broad spectrum of the community

- •Elected officials
- •Business leaders
- •Faith-based leaders
- Social services
- Nonprofit organizations
- Law enforcement officials
- •Parents
- School attendance officers

- Health department officialsDaycare providers
- •Librarians
- Local industry workers
- •Retirees
- •College students
- •Volunteers
- •PK-12 educators



- Districts and schools do not govern CECs
- District leadership, including the superintendent, may engage in discussions with the CEC; however, CECs are responsible for running their own meetings.
- Each CEC should set its own principles to govern how meetings will run (See Appendix C in the Guidance).
- CECs can select officers or identify specific roles to ensure that meetings are productive.



Example:

Officer/Role	Responsibilities
Chair/Facilitator	 Co-creates meeting agendas with Vice-Chair Leads meetings Ensures CEC members feel comfortable sharing information Identifies next steps Ensures the CEC publicly reports progress to the community
Vice-Chair/Co-Facilitator	Assumes responsibilities of the Chair when Chair is absent
Secretary/Notetaker	 Sends the agenda at least three days prior to the meeting Takes attendance Takes notes during meetings Sends notes to CEC members
Communications Liaison	 Serves as liaison between CEC and school/district Shares information about the CEC with the community Creates and maintains CEC social media pages



Activities should complement rather than duplicate school or district efforts

Examples:

- Working with the district to help identify after-school supports for students within the community
- Hosting book or school supply drives to collect materials for distribution to students within the community
- Connecting faith-based organizations with students in need of support.



• CECs do not have the authority to set policy. However, CECs can recommend policies or policy changes. CEC leadership should share policy recommendations with school/district leadership and/or the school board.

• **Example:** Student tardiness has been identified as a concern by the CEC. As a result, the council has decided to move forward with recommending a change to school start times.





Planning for FY25 CEC Implementation



• Evaluate Needs

Review Data and Set Goals

Relationship building between new and veteran CEC members/chairs



- MDE recommends that established CECs meet at least six times per academic school year.
- The CEC should establish a meeting schedule at the beginning of the academic school year.
- All meetings should be open to the public.
- MDE recommends that meetings be between 60 90 minutes.





CEC Reporting Requirements





Districts are accountable for setting up CECs and ensuring they meet regularly (MS Public School Accountability Standard 12).



Districts should submit all required evidence through the Mississippi Comprehensive Automated Performance-based System (MCAPS). Deadline to submit **June 30, 2025**



Required Information	Examples of Supporting Evidence
Date(s) communications shared about the opportunities to serve on the CEC	 Copies of flyers Screenshots of social media postings Minutes from CEC meetings highlighting information shared
Date(s) of CEC information sessions	Sign-in sheetsMeetings agendas
Date range during which interest/nominations forms were solicited and collected	 Copies of forms submitted by interested community members
Membership list	Names of CEC members and roles if applicableEmail addresses for members
Meeting calendar	Meeting calendar
Meeting details	 Meeting attendance sheets and agendas
Date(s) of public reports from the CEC to the community	 Reports, presentation recordings, videos, etc.



CEC Guidance Resources



CEC Resources

Guidelines for Community Engagement Councils

Community Engagement Councils (CECs), formerly referred to as P-16 Community Engagement Councils or P-16 Councils, are required under Miss. Code Ann. § 37-18-5. The purpose of CECs is to implement broad-spectrum community-based support for schools and districts implementing improvement plans to improve outcomes for learners. For a list of schools and districts meeting the CEC implementation requirement please click **here**.

Mississippi Community Engagement Council Guidance

CEC Regional Trainings (PowerPoint) (Webinar)

CEC Resources

Communications Toolkit

Information Session Agenda

Interest Form

Ballot

Sign-In Sheet



Setting Agreements



Why set agreements?

Agreements...



- Answer the question: What do we need to work productively as a group?
- Build trust
- Clarify group expectations
- Provide a point of reflection



Quiet Thinking and Writing Make a list! What do you need to work productively in a group?

Share-Out Name one thing from your list.

Clarification If you do not understand something someone said, ask a question.

Discussion Review our draft agreements and modify as needed.



- Be present.
- Respect time and people.
- Come ready to share.
- Listen actively.
- Speak your truth.
- Ask questions.
- Be brave.





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Revisit agreements at the beginning of the meeting to set focus. Use reminders or review agreements again if participants are not adhering to agreements. Revisit agreements regularly and revise as needed.





Why Community Engagement Matters



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"Equitable community engagement [is] an ongoing, twoway process of building relationships, working collaboratively to support all students, and sharing power [that] can results in transformative benefits for schools and school districts."

Source: <u>https://www.greatschoolspartnership.org/resources/equitable-community-engagement/the-case-for-community-engagement/</u>



5 Conditions

- 1) Common agenda
- 2) Shared data and measurement system
- 3) Mutually reinforcing activities
- 4) Continuous communication
- 5) Community and industry partners







- We can do more together than we can alone.
- A collective approach benefits from the expertise and experience of multiple stakeholders.
- Systems-level changes are more likely to endure.



Creating Strong Foundations for Community Engagement Through Asset Mapping

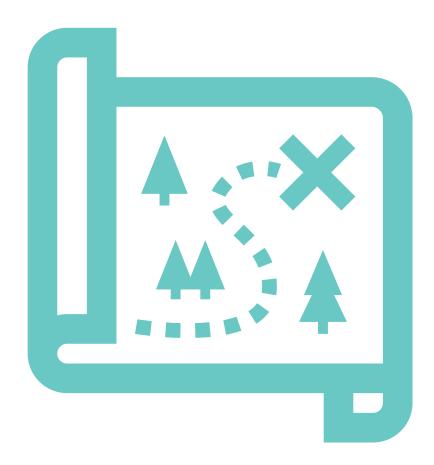


What Do You See Here?





Asset Mapping is Like a Treasure Hunt



- Search for strengths and resources within your community.
- Recognize and celebrate what makes your community special.
- Unlock potential to support school improvement.

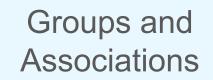


Three Types of Assets



Individuals

- YOU!
- Older adults
- Youth
- Parents and caregivers
- Business owners
- Artists



- Support groups
- Neighborhood
 associations
- Faith-based organizations
- Interest-based
 groups



Institutions and Places

- Schools
- Libraries
- Parks
- Health and human service agencies
- Non-profit organizations
- Business and industry



When Might You Use Asset Mapping?

1)





- To identify stakeholders to join the Community Engagement Council
- 2) To identify current and potential resources and partners to support a project or initiative
- 3) To connect with the community on a broader scale
- 4) To identify all possible services for students and families
- 5) To identify opportunities for college and career pathways



Sample Asset Map: Marion County, OH



Individuals

- Families
- Older Individuals
- Community
 Leaders
- Business Owners
- Industry Leaders
- Policy Makers
- Social Service
 Providers
- Help Me Grow

Groups or Associations

- Boys and Girls Club
- United Way
- Good Will Industries
- Turning Point Women's Home
- Marion Area
 Counseling Center
- Ohio Health General Hospital

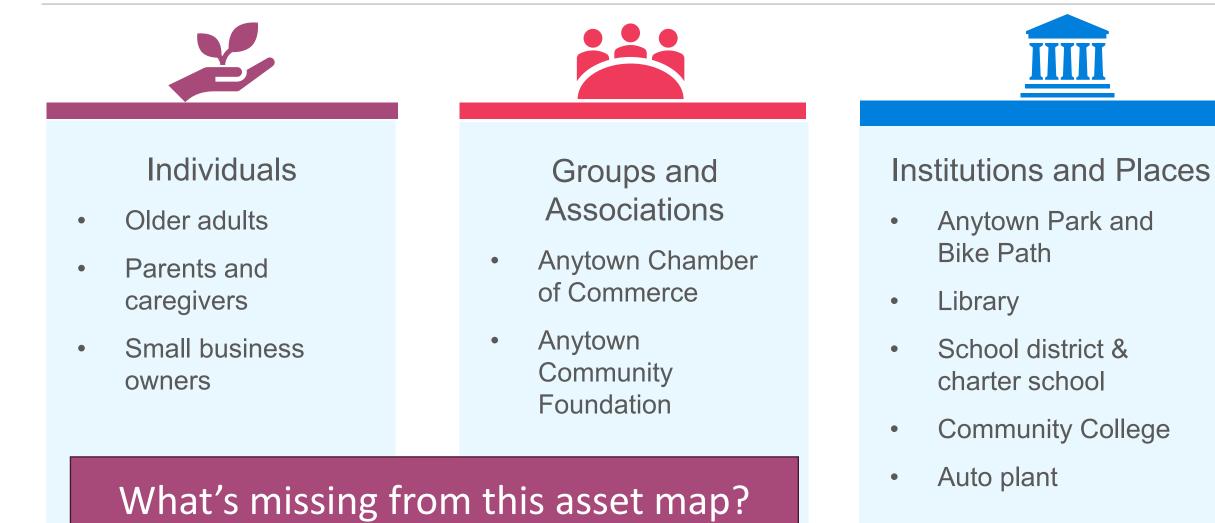
Institutions and Places

- Marion Industries
- NUCOR Steel
- Wyandot Foods
- Anderson Windows
- Whirlpool Industries
- Correctional Institution
- Marion Technical College
- Ohio State Marion Campus
- Tri-Rivers Career Center
- Job and Family Services



What's missing from this asset map?

Sample Asset Map





Quiet Thinking and Writing Write down some assets in your school/district community.

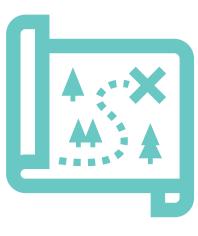
Drafting As a group, start creating an asset map.

Discuss

What assets are missing from our map? Why? What connections do we already have? How can we deepen existing relationships? How can we begin to engage with new individuals or organizations?



Considerations for Asset Mapping



- Ensure there is a diverse set of community members engaging in the process.
- Asset mapping is a continuous process.
- Keep your eyes out for new gems!
- Share your findings and involve others.
- Remember every asset, no matter how small, can make a difference!



things you learned

things you will try after this meeting

question you still have



Accessing and Using Data



Icebreaker

What makes your community unique?







<u>https://strongreadersms.com/reading-score/</u> How might CECs support this effort?



Participants will work together to utilize a process that can be replicated in their community to review information, determine findings, and identify next steps.

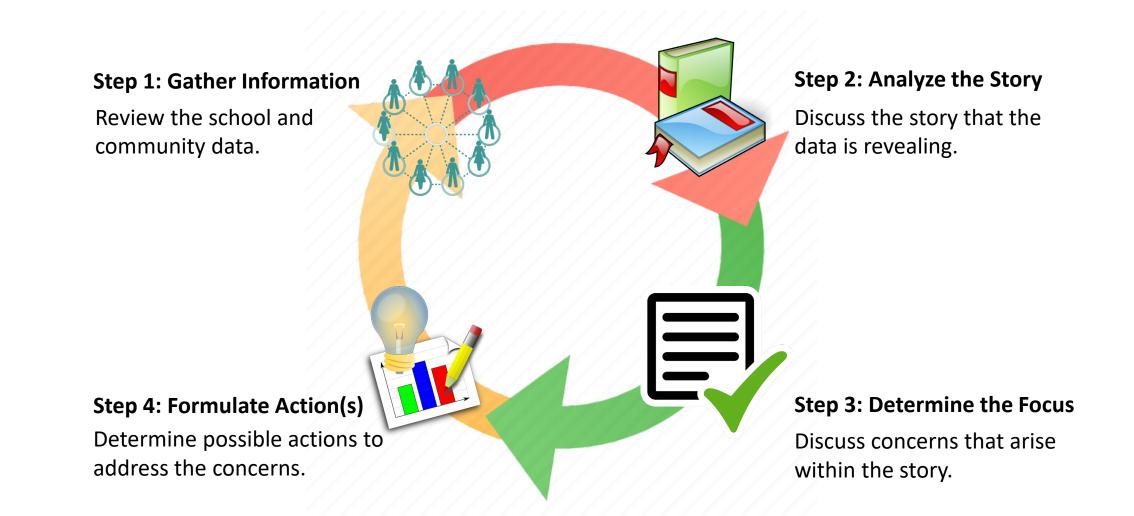
CECs can use this process to help determine their goal.







Focus on the Process - Details

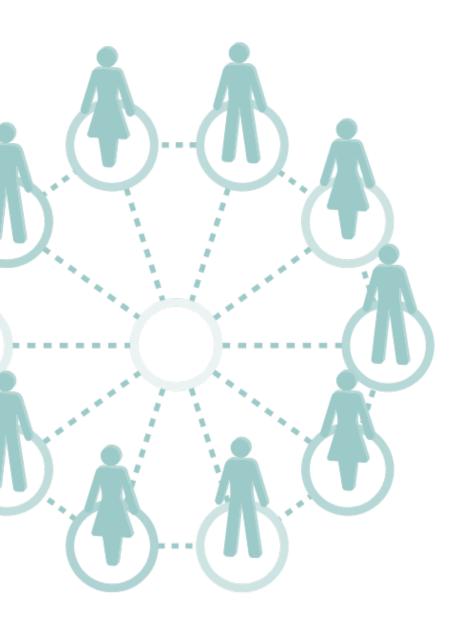




Step 1: Gather Information

Review the school and community data.





Gather Information

- Community background information
- Population and employment
- School or district demographics
- School or district academics
- School or district culture
- Other considerations



- What are your general reactions to the data?
- What questions do these data raise for you?



Sunshine City: Community Background Information

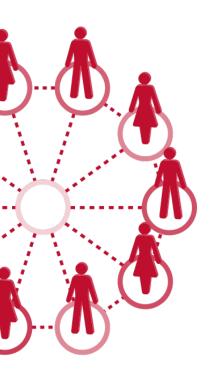
- Midsize urban community surrounded by farmland
- 45 minutes north of a thriving metropolitan area
- Once a thriving industrial center but experienced a decline in the economy in late 1990s
- Past 5 years Sunshine has seen new industries settling in the area
- Correctional facilities and juvenile detention centers located in the community



Gather Information

Sunshine City Population Employment

- Higher than average unemployment rate
- Manufacturing, educational services, health care, and social assistance industries provide the most opportunity for employment.





Gather Information

Community Services and Resources

High school



- Alternative high school with industry credentialing
- Career center
- Technical college
- State university branch

- Policy makers
- Strong relationship with family and juvenile court systems
- Onsite job and family services
- Reentry services for the prison population

- Mobile dental/health care
- Engaged communities of faith
- Social services
- Onsite mental health services

- Economic development
- Business and community leaders
- Industry leaders



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District Demographics

Total Students Enrolled	4,289
Economically Disadvantaged	100.0%
Students with Disabilities	18.6%
Black, Non-Hispanic	17.1%
White, Non-Hispanic	67.7%
Hispanic or Latino	6.6%
Limited English	1.6%



District Leadership Considerations

In the past two years, several shifts in leadership occurred:

- New superintendent hired
- New human resources, student services, and operations directors were hired
- New high school principal and two of three assistant principals were hired.
- New middle school principal and two of three new assistant principals were hired.
- Four out of six new elementary principals were hired.



Culture Survey Summary

School culture survey surfaced the following challenges:

- Students do not feel that educators respect them equally.
- Students do not think educators understand their problems.
- Students do not feel that curricular materials reflect their instructional materials reflect their background or lived experience.
- Families feel communication from the teachers and school leaders is insufficient or unclear.

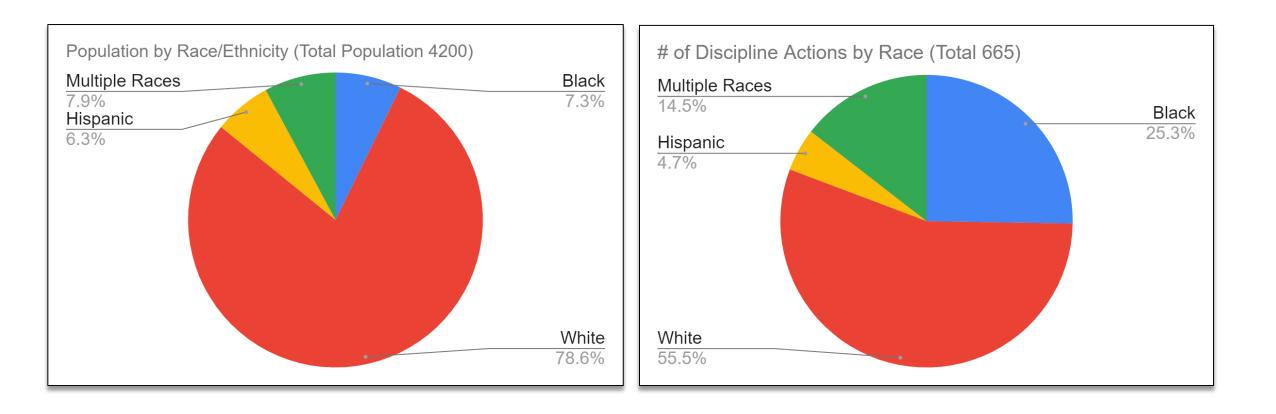


Pause and Reflect



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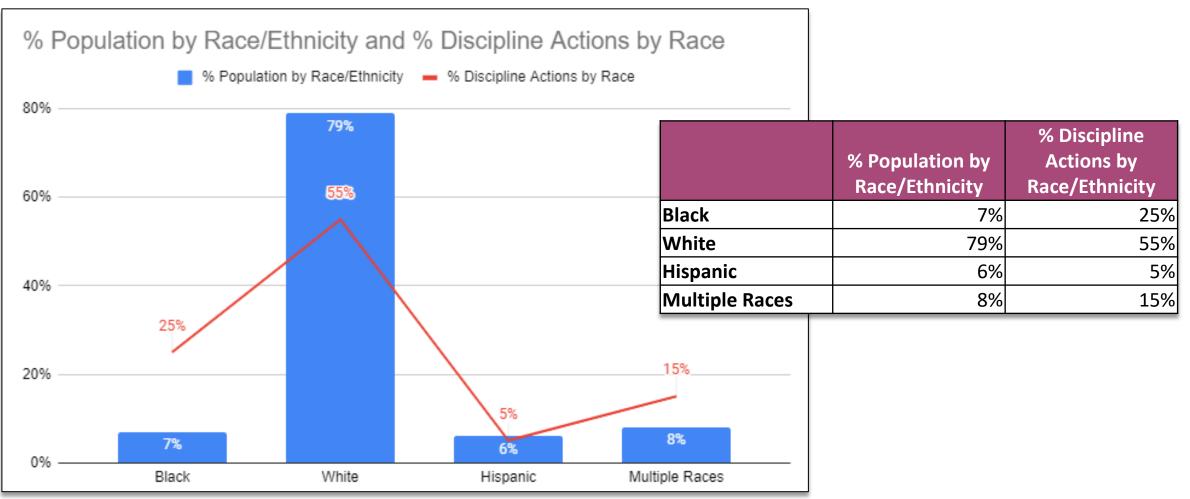
Discipline by Ethnicity





Gather Information 10/13

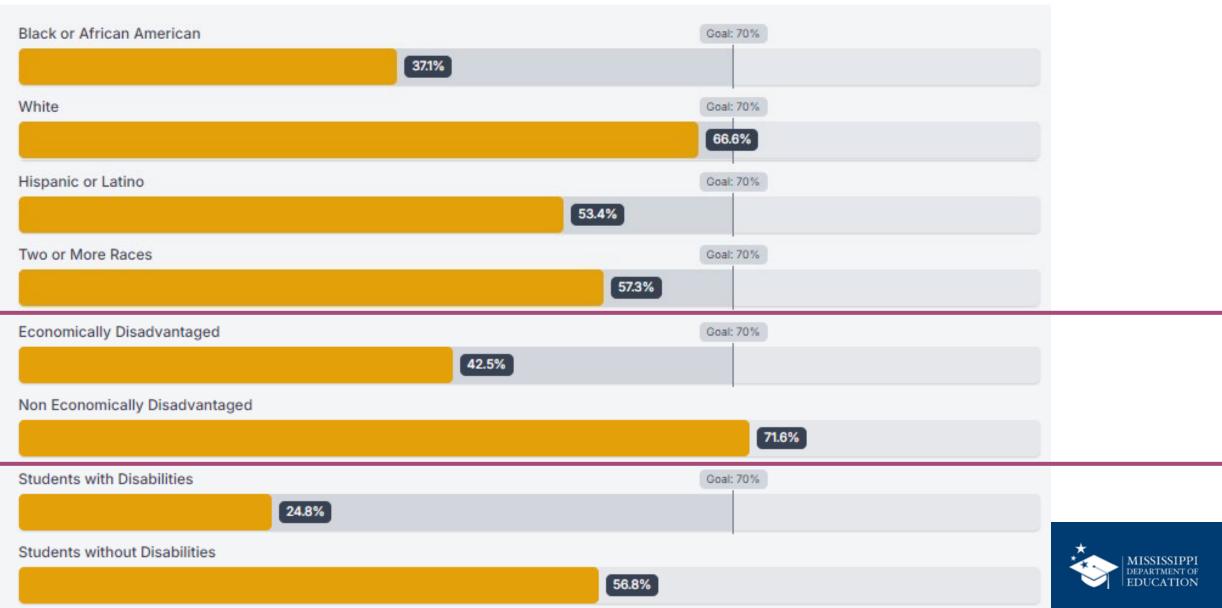
Discipline by Ethnicity





Gather Information 12/13

Percent Proficient in Math



Gather Information 13/13

Percent Proficient in ELA

Black or African American	Goal: 70%	
	33.3%	
White	Goal: 70%	
	60.7%	
Hispanic or Latino	Goal: 70%	
	42.3%	
Two or More Races	Goal: 70%	
	53.1%	
Economically Disadvantaged	0	
	Goal: 70%	
	38.0%	
Non Economically Disadvantaged		
	38.0%	
Non Economically Disadvantaged	38.0%	
Non Economically Disadvantaged Students with Disabilities	38.0%	MISSISSIPPI DEPARTMENT OF EDUCATION

Pause and Discuss



Step 2: Analyze the Story

Discuss the story that the data is revealing



Step 3: Determine the Focus

Discuss concerns that arise within the story



Step 4: Formulate Actions

Determine possible actions to address concerns



Reflection and Discussion



Discussion 1/2



2. What other data sources might you draw upon in your own context?



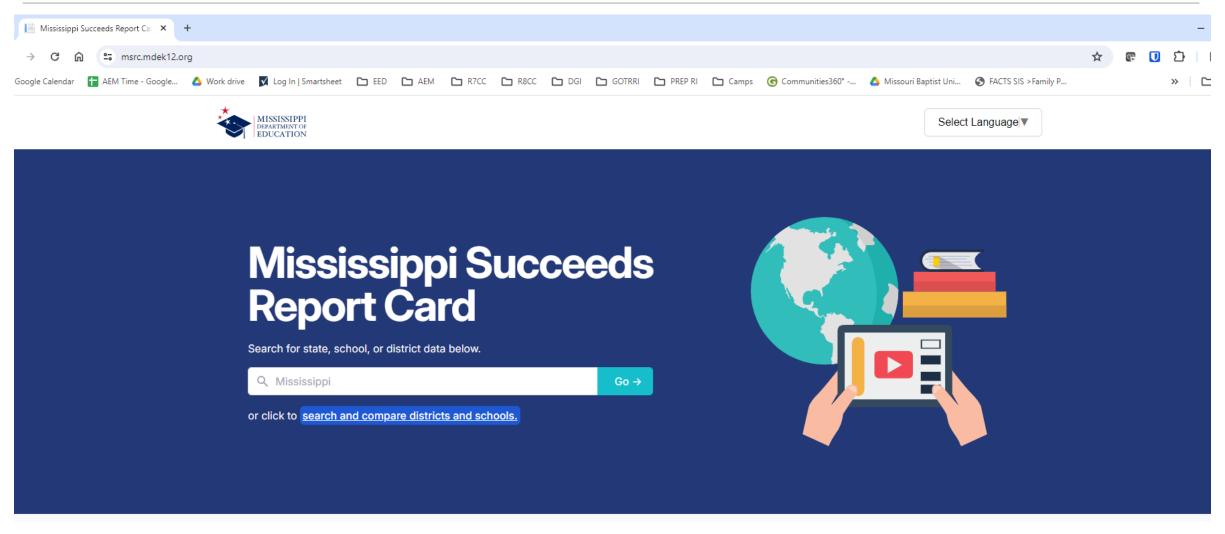


At a minimum, CECs should review the following:

District-level CEC	School-level CEC
District strategic plan	School improvement plan, if applicable
District report card	School report card
District climate data (i.e., discipline, attendance, staff turnover rate, etc.)	School climate data (i.e., discipline, attendance, staff turnover rate, etc.)

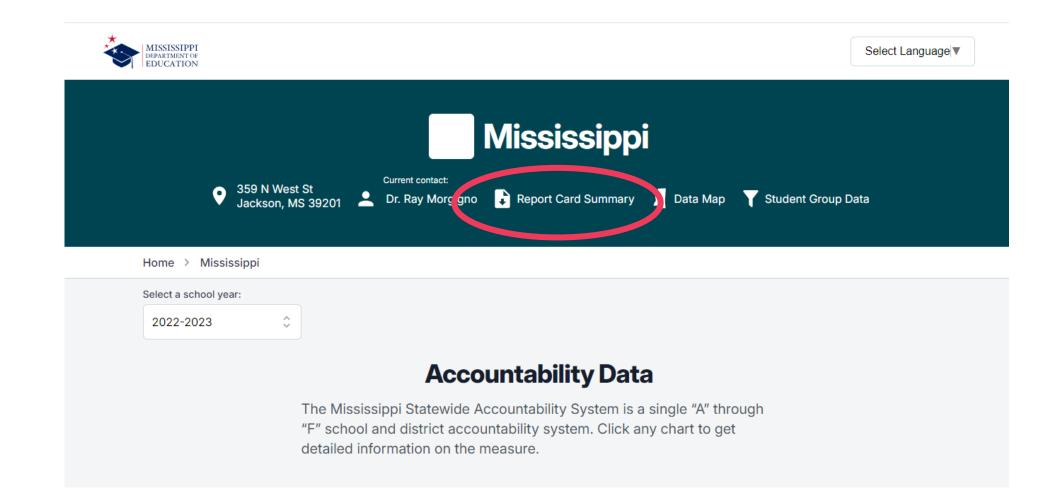


Mississippi Succeeds Report Card (https://msrc.mdek12.org/)





Report Card Summary





Discussion 2/2



- 1. How might the district/school support the CEC with gathering information?
- 2. How might the CEC lead/facilitate this conversation?
- 3. What challenges have you experienced in the past, or what challenges do you foresee?



Why Does Student Voice Matter?

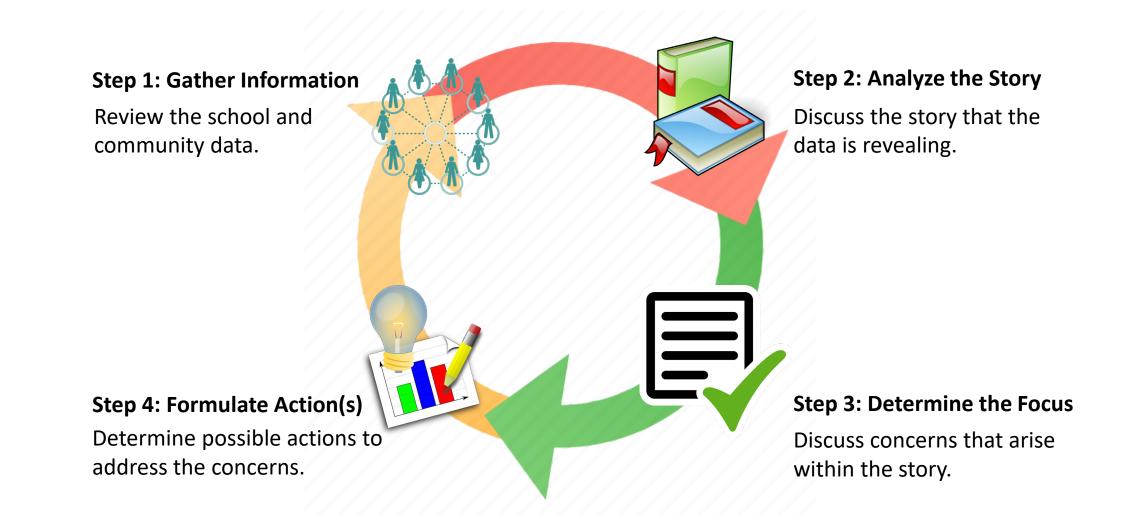


What's happening in this photo?





Focus on the Process – Details





"Using data to make students' experience visible is ultimately about equity. When data reveals the studentlearning experience rather than just an achievement level, [we] have the opportunity to check [our] assumptions about student learning against what is actually happening in the data."

- Carrie Wilson, 2020

Cited in Safir, S., & Dugan, J. (2021). *Street data: A next-generation model for equity, pedagogy, and school transformation.* Corwin: New York.



- Students are the ones most directly impacted by the work of CECs. They have valuable perspectives to contribute.
- A recent study found that responsiveness to student voice was related to higher GPAs, fewer absences, and less chronic absenteeism (Kahne et al., 2022).

Kahne, J., Bowyer, B., Marshall, J., & Hodgin, E. (2022). Is Responsiveness to Student Voice Related to Academic Outcomes? Strengthening the Rationale for Student Voice in School Reform. *American Journal of Education, 128*(3), 389-415.



Strategies for Seeking Student Voice



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What is your hope?

Protocol: Chalk Talk for Youth Engagement



Student Voice Opportunities

Adult-run

- Surveys
- Interviews
- Focus groups
- Informal conversations

Student-run

- Studentorganized town hall
- Student-led community walks
- Shadow a student

Adult-run with shared decision making

 Student representatives with decision making power Student-run with shared decision making

 Student advisory group

REL Pacific. (2020, December). Including voice in education: Empowering student voice in school design. https://ies.ed.gov/ncee/rel/Products/Region/pacific/Resource/70108



Considerations

- Student participants on CECs must be at least 12 years of age and have consent to participate from their parent or guardian.
- Elementary, middle, or high school students can share their experiences in conversations with CEC members at the school.
 Parental consent is required prior to participation.
- Districts may already have some survey data to share. If a CEC would like to administer a different survey, the school/district will need to help vet the survey content, and the CEC will need to follow school/district survey protocols for administration.

Pages 19-20 of

https://www.mdek12.org/sites/default/files/Offices/MDE/OAE/OSI/Documents/ms_co mmunity_engagement_council_guidance_final_updated_12.9.2022_pdf.pdf



Three Components of Active Listening



Cognitive

Pay attention to all information, including nonverbal cues.

Ask questions.

Seek to understand.

Emotional

Convey warmth and care.

Manage emotional reactions.

Avoid becoming defensive.

Behavioral

Convey interest and comprehension verbally and through body language.

Capture notes in a culturally appropriate way.

Abrahams, R. & Groysberg, B. (2021, December). How to become a better listener. Harvard Business Review. <u>https://hbr.org/2021/12/how-to-become-a-better-listener</u> and Safir, S. & Dugan, J. (2021). *Street data: A next-generation model for equity, pedagogy, and school transformation.* Corwin: New York.



Reflection

Think about your own CEC:

- What is your focus this year?
- Who is most impacted by the challenge you are focusing on as a CEC?
- Which student voices are mostly unheard?
- Which student voices may be instrumental to solving challenges?
- How will we listen deeply to their voices and experiences?

Modified from Safir, S. & Dugan, J. (2021). *Street data: A next-generation model for equity, pedagogy, and school transformation.* Corwin: New York.





Promising Practices



Be clear on roles and responsibilities. What is the student's role, and what isn't?

Offer diverse and accessible forms of participation. How can you invite students to participate in a variety of ways?

Identify adult allies. Who can students go to for encouragement, answers, and advice related to their role?

Foster relationships between students.

How can you help students build relationships and feel more confident in their role?



Offer students professional learning.

What learning can you provide to students to help them better engage in their role?

Resist tokenization.

What steps will you take to listen to students and include them in decision-making?

Remove barriers to participation.

What supports do students need to fully participate?

REL Pacific. (2020, December). Including voice in education: Empowering student voice in school design. https://ies.ed.gov/ncee/rel/Products/Region/pacific/Resource/70108



Scenarios



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Sunshine City Middle School's CEC is focusing on reducing chronic absenteeism. The CEC has reviewed data and brainstormed multiple potential strategies to support students but is not sure which strategy would be most useful to students.

Four middle school students serve on the CEC. Three students have won attendance awards for the past two years. The other student is a teacher's child.

What are some things the school and CEC could do to help the CEC prioritize next steps?



Scenario 2

Foggy Day High School has two students on the CEC. The students actively participate. One student is captain of the soccer team, President of the Student Council, and taking most of his courses at the local college. The second student is Student Body President, first in her class, and is active in music and drama productions. Both students have been involved in student voice activities since elementary school.

- What thoughts do you have about the representation of student voice on this committee?
- What might you recommend for this CEC?



- Does anyone have any successes with student voice they would like to share?
- Does anyone have any challenges they are dealing with related to student voice?



Reflection and Discussion





- 1. Student voice matters!
- 2. There are multiple ways to involve student voices, even at the elementary school level.
- 3. There are important safeguards to consider when seeking student voice.
- 4. Collaboration between the CEC and the school/district is key.



What would be most helpful to you?

Is there something not listed here that would help you next month?

- 1. Welcome and Review
- 2. Additional Protocols to Support CEC Facilitation
- 3. Information about CEC Closing



Putting It All Together





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Why Community Engagement Matters

- Setting Agreements
- Why Community Engagement Matters
- Asset Mapping

Why Engage Communities in School Improvement?

Family and community engagement is associated with:

- Improved academic outcomes
- More positive school climates
- Reduced absenteeism
- Long-term academic success

Maier, A., Daniel, J., Oakes, J., & Lam, L. (2017). *Community schools as an effective school improvement strategy: A review of the evidence.* Palo Alto, CA: Learning Policy Institute.



Why Use Data?

- Education data is community data.
- Communities often have questions that data can answer.
- Data helps engage communities in the decision-making process.

Strive Together and Data Quality Team. (2015). *Data Drives School-Community Collaboration: Seven Principles for Effective Data Sharing*. <u>StriveTogether-data-</u> <u>drives-school-community-collaboration.pdf</u>



Including Student Voice

- Strategies and Considerations
- Promising
 Practices

Why Does Student Voice Matter?

Students are the ones most directly impacted by the work of CECs. They have valuable perspectives to contribute.

A recent study found that responsiveness to student voice was related to higher GPAs, fewer absences, and less chronic absenteeism (Kahne et al., 2022).

> Kahne, J., Bowyer, B., Marshall, J., & Hodgin, E. (2022). Is Responsiveness to Student Voice Related to Academic Outcomes? Strengthening the Rationale for Student Voice in School Reform. *American Journal of Education, 128*(3), 389-415.



What is one thing you want to try or improve next year?



Next Steps





Strengthening Your CEC



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