

**OFFICE OF SUPERINTENDENT  
Mississippi Department of Education  
NOTICE OF INTENT**

**NEW AWARD SUMMARY**

**Name of Solicitation (RFx No. 3120003047):** Strategic Plan and Performance Scoreboard

**Dates Advertised:** January 10, 2025  
January 17, 2025

**Submission Due Date:** February 5, 2025

**Offeror's Submitting Responses:**

1. Advanced Learning Partnerships
2. Anlar LLC
3. Cognia
4. Berry Dunn McNeil Parker
5. Cognia
6. Education First Consulting
7. Engage Learning, LLC
8. ILO Group LLC
9. James Stephen Price/Katalyst
10. Learner's Edge
11. LMcIntosh Career Consulting
12. Lumen Impact
13. Martin's Career Coaching & Learning Little People
14. MGT Impact Solutions
15. Public Consulting Group
16. Research Triangle Institute
17. Studer Education
18. The Boston Consulting Group
19. WestEd

Offerors 1, 3, 5, 6, 8, 9, 10, 15, 17, 18, and 19 were deemed non-responsive and/or non-responsible and have been notified separately in writing stating the reason(s).

The remaining offerors' (2, 4, 7, 11, 12, 13, 14 and 16) proposals were evaluated and ranked in order of highest overall score:

1. Studer Education, LLC
2. Cognia
3. Public Consulting Group

4. Learner's Edge
5. Lumen Impact
6. Anlar, LLC
7. MGT Impact Solutions
8. James Stephen Price/Katalyst

**Awarded Vendor:** Studer Education, LLC  
**City and State:** Littleton, CO

**Scope of Project:** The purpose of this award is to develop a comprehensive strategic plan and performance scorecard for the organization. The objective is to create a dynamic, forward-looking plan that aligns with the organization’s mission and addresses current and future educational challenges

The awarded vendor will provide the following implementation of services to include but not be limited to the following:

- Establish a clear roadmap that aligns with the mission, goals and evolving priorities, while providing measurable indicators to track progress and ensure accountability. As the education landscape evolves, the current and future challenges must be considered and addressed to ensure that the strategic plan remains relevant.

**Scope of Contract:**

- Term of Contract: April 2, 2025 – April 1, 2026
- Amount to be Awarded: \$87,780.00
- Method of Award: Request for Proposal

**Funding Source:** State

**Summary of Selection Process:**

A comprehensive selection process was evaluated according to the criteria stated in the solicitation to award contract.

**Scoring Criteria:**

- A. Technical Factors (40%)
- B. Management Factors (25%)
- C. Cost Factors (35%)

This item references Goals 1, 2, 3, 4, 5 and 6 of the *Mississippi Board of Education Strategic Plan*.

Note: The contract/attachments are made available for public inspection. Please contact the [Office of Public Reporting](#) to request public records pertaining to the intent to award.

Offerors who responded to this RFP have an opportunity to request that the procuring Agency reconsider its intent to award the contract to a specific offeror or offerors. Offerors are reminded that any requests for reconsideration of this decision must be submitted MDE's Office of Procurement, attention Monique Corley, Director at [ProcurementQnR@mdek12.org](mailto:ProcurementQnR@mdek12.org) and the Director of OPSCR, attention Amelia Gamble at [Amelia.Gamble@dfa.ms.gov](mailto:Amelia.Gamble@dfa.ms.gov) within three (3) business days after the issuance of this notice or no later than February 27, 2025. Offerors may reference the Public Procurement Review Board Office of Personal Service Contract Review Rules and Regulations, Rule 5.6.3, for instructions on how to make a request for reconsideration. 12 Miss. Admin. Code Pt. 9, R. 5.6.3.

It shall be the sole responsibility of the requesting offeror to ensure the request is timely received by all required parties. Failure to timely request reconsideration in compliance with this Section results in waiver of any claim an offeror may have as to the Agency's decision to award the contract.

*The Agency Procurement File is available on the Agency website at [MDE Bid Announcements – Procurement](#).*

## Evaluation Committee Report

MS Department of Education (MDE)  
Strategic Planning and Performance Scoreboard

Request for Proposals  
RFx # 3120003047

### EVALUATION COMMITTEE REPORT

The MDE received proposals from the following Offerors: See attached Registry

Offerors 1, 3, 5, 6, 8, 9, 10, 15, 17, 18, and 19 were deemed non-responsive and/or non-responsible. The evaluation committee did not evaluate Offeror s1, 3, 5, 6, 8, 9, 10, 15, 17, 18, and 19's proposals. The remaining offerors proposals were evaluated and received the following scores:

Offeror Name	Management Score	Technical Score	Cost Score	Overall Score	Overall Rank
Studer Education	103	146	188.64	437.64	1
Cognia	98	129	140.34	367.34	2
Public Consulting Group	107	160	85.50	352.50	3
Learner's Edge	90	122	132.72	344.72	4
Lumen Impact	74	67	181.98	322.98	5
Anlar LLC	78	112	122.10	313.04	6
MGT Impact Solutions	92	126	48.42	266.42	7
James Stephen Price	31	35	57.36	123.42	8

The Agency intends to award contract(s) to: **Studer Education, LLC**

The intended awardee(s) was selected because: **Studer Education, LLC achieved the highest overall score.**

Evaluation Committee Members and Advisors

Name	Job Title	Member or Advisor	State Employee or Non-State Employee*
Dr. Lance Evans	Superintendent	Member	State Employee
Holly Spivey	Chief of Gov Relations, Internal & External Affairs	Member	State Employee
Jean Cook	Chief of Communications	Member	State Employee
Dr. Donna Boone	Chief of Academic Ed	Member	State Employee
John Kraman	Chief Information Officer	Member	State Employee
Dr. Paula Vanderford	Chief Accountability Officer	Member	State Employee

\*The *curriculum vitae* of all non-state employees, evaluation committee scoresheets, record of discussions, and post-evaluation affidavits are attached hereto. The full Agency Procurement File is available for public inspection at <https://mdek12.org/procurement/rfp/>.

Any unsuccessful offeror may request reconsideration of the Agency’s intent to award the contract in accordance with Section 6.9.3 of the *PPRB OPSCR Rules and Regulations*.

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Effective September 6, 2024

**REGISTER OF PROPOSALS: Strategic and Planning Scoreboard - RFX #3120003047**

**DUE DATE OF PACKETS: February 5, 2025**

**TIME PACKETS DUE: 2:00 p.m.**

#	Date Received	Name of Offeror/Recipient	Method of Delivery	Response Received by	Received Late? (Record time for LATE submissions)
1	2/3/2025	Martin's Career Coaching & Learning Little People	FedEX	L. Washington	NO
2	2/3/2025	MGT Impact Solutions	MAGIC	L. Washington	NO
3	2/3/2025	Engage Learning, LLC	MAGIC	L. Washington	NO
4	2/5/2025	Public Consulting Group	MAGIC	L. Washington	NO
5	2/5/2025	WestEd	MAGIC	L. Washington	NO
6	2/5/2025	Academic Development Institute	MAGIC	L. Washington	NO
7	2/5/2025	Cognia	MAGIC	L. Washington	NO
8	2/5/2025	Berry Dunn McNeil Parker	MAGIC	L. Washington	NO
9	2/5/2025	LMcIntosh Career Consulting	MAGIC	L. Washington	NO
10	2/5/2025	The Boston Consulting Group	MAGIC	L. Washington	NO
11	2/5/2025	Learner's Edge	MAGIC	L. Washington	NO
12	2/5/2025	Lumen Impact	MAGIC	L. Washington	NO
13	2/5/2025	Studer Education	MAGIC	L. Washington	NO
14	2/5/2025	James Stephen Price	MAGIC	L. Washington	NO
15	2/5/2025	Research Triangle Institute	MAGIC	L. Washington	NO
16	2/5/2025	Anlar LLC	MAGIC	L. Washington	NO
17	2/5/2025	Education First Consulting	MAGIC	L. Washington	NO
18	2/5/2025	Advanced Learning Partnerships	MAGIC	L. Washington	NO
19	2/5/2025	ILO Group LLC	MAGIC	L. Washington	NO