

EVERY STUDENT EVERY DAY | 2025 EVERY POSSIBILITY

Mississippi Out-of-School Time Learning Conference

September 22–23, 2025 • Jackson Convention Center • Jackson, Mississippi

CONFERENCE OVERVIEW

The Mississippi Out-of-School Time Learning Conference is the only statewide event dedicated exclusively to celebrating, equipping, and connecting professionals who power afterschool and summer programs in Mississippi.

In 2025, we gather under the theme *Every Student, Every Day, Every Possibility*—a powerful reflection of our shared belief that every child in Mississippi deserves engaging, high-quality learning opportunities beyond the traditional school day. The conference will emphasize connection by bringing together ideas, programs, partners, and people to amplify student impact across the state.

Over 250 afterschool and summer professionals, including frontline staff, site coordinators, directors, and administrators, will gather for two days of workshops, keynote and panel sessions, and hands-on learning. With over 265 programs represented, serving nearly 22,000 students, this is a powerful space to make lasting impressions.

Conference Schedule Highlights

Meals, Exhibits & Receptions = Connection in Action

Throughout both days, sponsors and exhibitors will enjoy multiple opportunities to connect meaningfully with attendees during:

- Daily Networking Breakfasts
- Lunches with Exhibitor Exploration
- Afternoon Snack Breaks in the Exhibit Hall
- The Reception on Day 1
- Social Gathering & Prize Giveaway on Day 2

These curated touchpoints are perfect for maximizing visibility and relationship-building.

Conference Schedule At A Glance

Day 1	Time	Activity
	6:30 – 7:30 am	Booth Set-Up for Exhibitors
	7:30 – 8:30 am	Registration & Networking Breakfast
	8:30 – 9:15 am	Opening Session/Keynote
	9:15 – 9:30 am	Exhibitor Exploration
	9:30 – 10:45 am	Workshops Round 1
	10:45 – 11:15 am	Snack in Exhibitor Area / Exhibitor Time
	11:15 am – 12:30 pm	Workshops Round 2
	12:30 – 2:00 pm	Lunch/Exhibitor Exploration/21st CCLC Gathering
	2:00 – 3:15 pm	Workshops Round 3
	3:30 – 5:00 pm	Reception
Day 2	Time	Activity
	7:30 – 8:30 am	Networking Breakfast
	8:30 – 9:15 am	Opening Session
	9:15 – 9:30 am	Exhibitor Exploration
	9:30 – 10:45 am	Workshops Round 4
	10:45 – 11:15am	Snack in Exhibitor Area / Exhibitor Exploration
	11:15 am – 12:30 pm	Workshops Round 5
	12:30 – 2:30 pm	Lunch/Panel Discussion/Exhibitor Exploration
	2:30 – 3:45 pm	Workshops Round 6
	3:45 – 4:30 pm	Social Gathering with Prizes

Sponsorship Opportunities

All sponsors receive:

- Logo & 50-word description in printed conference program
- Recognition on event signage, email blasts, and website
- Acknowledgment in social media posts leading up to the conference

Options include but are not limited to:

LEAD SPONSOR – \$7,500

Support all conference meals and refreshment breaks (breakfasts, lunches, snacks).

Includes:

- Recognition as the official Food & Hospitality Sponsor with signage and verbal acknowledgment
- Logo recognition on meal and snack station signage
- Full-page ad on the inside front cover of the conference book
- Prime double exhibit booth placement in the exhibit hall
- Opportunity to include branded hospitality items (e.g., napkins, coffee sleeves, utensil wraps, etc.)

NETWORKING EVENT SPONSOR – \$5,000 (1 Available)

Support the evening reception on Day 1.

Includes:

- Recognition as the official Reception Sponsor with events signage and verbal acknowledgment
- Opportunity to deliver a 2-minute welcome during the reception
- Full-page ad in the conference book
- Prime exhibit booth placement in the exhibit hall
- Opportunity to provide co-branded event elements (e.g., cocktail napkins, photo booth backdrop, attendee giveaways, etc.)

CREATIVE CONNECTIONS SPONSOR – \$3,500 (1 Available)

Support creative connection opportunities like a photo booth, scavenger hunt, lounge, or networking wall.

Includes:

- Logo recognition on sponsor signage for the selected interactivity element
- ¾-page ad in the conference book
- Exhibit booth in the exhibit hall
- Inclusion in social media and email promotions tied to activity
- Opportunity to provide branded props, signage, or giveaways

Advertising Opportunities

Promote your organization with a standout ad in the conference program or bag—boosting visibility and supporting networking throughout the event.

- Promotional inserts in all 250 conference bags: \$350
- Promotional Materials Placed on Chairs During Opening Session: \$350
- Full Page Ad in the Printed Conference Program: \$350
- Half Page Ad in the Printed Conference Program: \$250
- Quarter Page Ad in the Printed Conference Program: \$100

No-Cost Visibility Opportunities

EXHIBITOR/VENDOR OPPORTUNITIES

An ideal way to meet afterschool leaders face-to-face.

Includes:

- One 6-foot skirted table and two chairs
- 50-word listing in the printed program
- Limit two representatives per booth
- Access to attendee contact list

Donating Products Or Services

Provide a giveaway to spotlight your organization and recognize attendees.

Examples: gift cards, books, event tickets, tote bags, classroom materials, or vacation vouchers.

All donations are tax-deductible.

Important Deadlines

August 15, 2025: Exhibitor & Sponsor Agreement due

August 29, 2025: Half or Full Page Ad Due

September 1, 2025: Payments Due

September 5, 2025: Inserts, Table Drops, and Prize Donations Due

Additionally, since our organization is a non-profit, all donations are tax-deductible.

Ready to Show Your Support?

Scan the QR code or [click here](#) to get started!



Registering is the first step toward getting involved. While it doesn't guarantee collaboration, a member of our conference planning team will be in touch to explore the possibilities!

Contact Information

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