

ANNOUNCING THE INAUGURAL MISSISSIPPI LITERACY SUMMIT



Dear Literacy Partner,

We are excited to announce the inaugural **2019 Mississippi Literacy Summit**, September 13-14, 2019 at the Jackson Convention Center. This event will promote a shared commitment to improving literacy outcomes for children. We invite you to join us as a sponsor!

We have invited local and national experts to present on ways educators, parents, communities and policymakers can enhance opportunities for children, from birth to high school, to become better, more proficient readers. Improved educational outcomes for children will enhance Mississippi's job-ready workforce.

Details for sponsorship opportunities are outlined below. To become a sponsor and for more information about the above opportunities, please contact Briana Stewart at bstew@olemiss.edu.

Thank you for partnering with us to make this summit a huge success; we are eager to highlight all the great work you are doing as a community partner!

Sincerely,

Carey M. Wright, Ed.D.
State Superintendent of Education

WHY SPONSOR THE 2019 MISSISSIPPI LITERACY SUMMIT?

Sponsorship is one of the best ways to brand your organization as a strong supporter of improved educational outcomes for Mississippi's children and to highlight your commitment to advancing career opportunities in our state. As a sponsor, you will be able to:

- **Connect your brand with families, public education supporters, and educators.** With close to 1,000 anticipated attendees, the Literacy Summit is the place to showcase your brand's support of improving literacy in Mississippi.
- **Demonstrate your leadership.** As we focus on the essential role that literacy plays in improving education and workforce opportunities, take a stand supporting this focus on improved educational outcomes for our students and better educated future employees.

LITERACY SUMMIT AUDIENCE

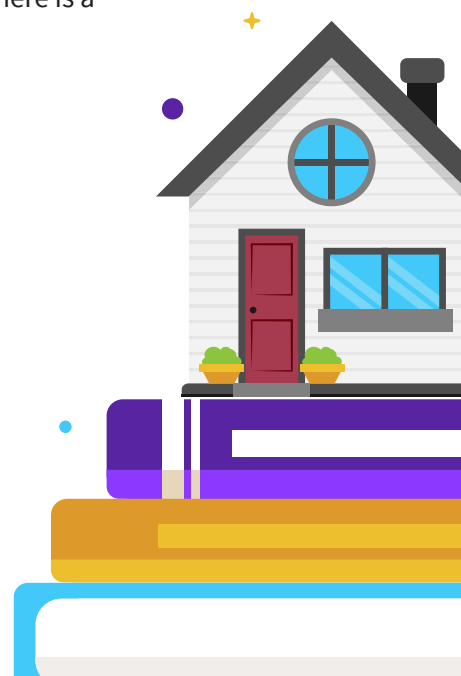
- **PARENTS/GUARDIANS** – To explore practical strategies, supports, and resources that will assist them in helping their children meet grade-level expectations
- **COMMUNITY** – To understand how community partner and stakeholder collaboration can impact child/student outcomes to increase economic and workforce development
- **POLICYMAKERS** – To understand how current policies and legislation that promote statewide literacy efforts impact future employment and economic development in Mississippi
- **EDUCATORS** – To empower educators with the knowledge and skills to identify high quality resources and implement best practices to ensure the success of ALL students

SPONSORSHIP PACKAGES

In addition to our gratitude, Literacy Summit sponsors receive an array of unique benefits and promotional opportunities. No matter your philanthropic goals or giving ability, there is a sponsorship level that meets your parameters.

HOW TO RESERVE YOUR SPONSORSHIP

To learn more about how to become a 2019 Mississippi Literacy Summit sponsor, contact Briana Stewart at bstew@olemiss.edu.



PRESENTING SPONSOR LEVELS

PLATINUM - \$50,000+

- Main stage banner
- Digital main stage logo
- Front cover logo placement in the printed program
- Vendor booth in prime location
- Full-page ad welcoming attendees to the conference in the printed program
- Recognition of sponsor in conference remarks, website and program
- Ten (10) full conference complimentary registrations
- Sponsor name on e-blasts and social media promotion

GOLD - \$35,000+

- Digital main stage logo
- Full-page ad in the printed program
- Vendor booth in prime location
- Recognition of sponsor in conference remarks, website and program
- Eight (8) full conference complimentary registrations
- Sponsor name on e-blasts and social media promotion

SILVER - \$25,000+

- Half-page ad in the printed program
- Vendor booth in prime location
- Recognition of sponsor in conference remarks, website and program
- Six (6) full conference complimentary registrations
- Stand-alone signage at conference venue
- Sponsor name on e-blasts and social media promotion

BRONZE - \$15,000+

- Sponsorship of one full-conference gathering (keynote, breakfast or luncheon speaker, full conference break)
- Vendor booth in prime location
- Recognition of sponsor in conference website and program
- Four (4) full conference complimentary registrations

COMMUNITY SPONSOR - \$5,000+

- Vendor booth in prime location
- Recognition of sponsor in conference website and program
- One (1) full conference complimentary registration
- Community sponsors may make their contribution by donating school supply items (spiral notebook, pack of folders, box of pencils, pens, markers, highlighters or crayons, glue sticks, ruled notebook paper). Sponsors may add their logo to the supplies and must contribute at least 1,000 of each item.

ADDITIONAL OPPORTUNITIES

VENDOR BOOTH

\$2,000

NON PROFIT BOOTH

No cost

ADVERTISING OPPORTUNITIES

Advertising in the Literacy Summit Program Book increases attendees' awareness of your company and increases traffic to your booth and website.

COVER 4	COVER 3	COVER 2	FULL PAGE	½ PAGE	¼ PAGE
\$3,300	\$2,300	\$2,300	\$2,000	\$1,350	\$800

