

### 2022 Business Law

#### Direct inquiries to:

Instructional Design Specialist Research and Curriculum Unit P.O. Drawer DX Mississippi State, MS 39762 662.325.2510 Mississippi Department of Education P.O. Box 771 Jackson, MS 39205 601.359.3077

#### Published by:

Mississippi Department of Education Jackson, MS 39205

Research and Curriculum Unit Mississippi State University Mississippi State, MS 39762

The Research and Curriculum Unit (RCU), located in Starkville, as part of Mississippi State University (MSU), was established to foster educational enhancements and innovations. In keeping with the land-grant mission of MSU, the RCU is dedicated to improving the quality of life for Mississippians. The RCU enhances intellectual and professional development of Mississippi students and educators while applying knowledge and educational research to the lives of the people of the state. The RCU works within the contexts of curriculum development and revision, research, assessment, professional development, and industrial training.

### Table of Contents

Acknowledgments	3
Standards	5
Executive Summary	6
Course Outlines	7
Unit 1: Foundations of Law and Ethics	8
Unit 2: The Legal Environment	9
Unit 3: Contract, Sales, and Consumer Law	11
Unit 4: Agency, Employment, and Labor Law	12
Unit 5: Business Organizations and Operations	13
Unit 6: Applications in Communication, Law, and Ethics	14
Appendix: National Business Education Association Standards	

### Acknowledgments

The business law curriculum was presented to the Mississippi State Board of Education on February 17, 2022. The following persons were serving on the state board at the time:

Dr. Carey M. Wright, state superintendent of education

Ms. Rosemary G. Aultman, chair

Mr. Glen V. East, vice-chair

Dr. Karen J. Elam

Dr. Angela Bass

Dr. Ronnie L. McGehee

Dr. Wendi Barrett

Mr. Matt Miller

Mrs. Mary Werner

Mr. Bill Jacobs

Ms. Amy Zhang, student representative

Ms. Micah Hill, student representative

The following Mississippi Department of Education (MDE) and RCU managers and specialists assisted in the development of the business law curriculum:

Wendy Clemons, the executive director of the MDE Office of Secondary Education and Professional Development, supported the RCU and teachers throughout the development of the framework and supporting materials.

Dr. Aimee Brown, the state director of the MDE Office of Career and Technical Education (CTE), supported the RCU and teachers throughout the development of the framework and supporting materials.

Angie Davis, a project manager with the RCU, researched and coauthored this framework. helpdesk@rcu.msstate.edu

Special thanks are extended to the educators who contributed teaching and assessment materials that are included in the framework and supporting materials:

Jessica Beaird, Starkville High School, Starkville
Octavia Chambers, Lanier High School, Jackson
Tina Craft, Richland High School, Richland
Elaine Dean, Hattiesburg High School, Hattiesburg
Amy Dotson, Tishomingo County High School, Iuka
Julia Foster, Amory Middle School, Amory
Drè Helms, Florence High School, Florence
Katerina Krauss, Tupelo High School, Tupelo
Justin Loden, Tupelo High School, Tupelo
Adrian Lynch, Belmont High School, Belmont
Kim McFarling, Saltillo High School, Saltillo

Arlene Monk, Forest High School, Forest Colet Pierce, HW Byers High School, Holly Springs Lori Prather, Clinton High School, Clinton Roxanne Wright-Hall, University of Mississippi High School, Oxford

Appreciation is expressed to the following professionals who provided guidance and insight throughout the development process:

Selena Swartzfager, the president of the Mississippi Council on Economic Education Betsey Smith, the director of the RCU Sam Watts, the curriculum manager for the RCU

#### Standards

Some standards and alignment crosswalks are referenced in the appendix. Depending on the curriculum, these crosswalks should identify alignment to some of the standards mentioned below, as well as possible related academic topics as required in the Subject Area Testing Program in Algebra I, Biology I, English II, and U.S. History from 1877, which could be integrated into the content of the units. Mississippi's business law curriculum is aligned to the following standards:

#### **National Standards for Business Education**

The National Business Education Association (NBEA) is the nation's leading professional organization, which recognizes that business education is essential for every student in today's rapidly changing society. Therefore, the NBEA strives to serve individuals and organizations involved in the instruction, administration, and deliverance of business education, standards, and materials. The NBEA recognizes that all students will take part in the economic system, encounter a diverse business environment, and use technology to manage information in some fashion during their lifetime. Thus, a curriculum focused on enabling students to become responsible citizens, capable of making wise economic decisions, will positively impact their personal and professional lives. *NBEA Business Education Library* (2020). nbea.org

#### **International Society for Technology in Education Standards (ISTE)**

Reprinted with permission from *ISTE Standards for Students* (2016). All rights reserved. Permission does not constitute an endorsement by ISTE. <a href="iste.org">iste.org</a>

#### **College- and Career-Readiness Standards**

College- and career-readiness standards emphasize critical thinking, teamwork, and problem-solving skills. Students will learn the skills and abilities demanded by the workforce of today and the future. Mississippi adopted Mississippi College- and Career-Readiness Standards (MCCRS) to provide a consistent, clear understanding of what students are expected to learn and so teachers and parents know what they need to do to help them. mdek12.org/oae/college-and-career-readiness-standards

#### Framework for 21st Century Learning

In defining 21st-century learning, the Partnership for 21st Century Skills has embraced key themes and skill areas that represent the essential knowledge for the 21st century: global awareness; financial, economic, business, and entrepreneurial literacy; civic literacy; health literacy; environmental literacy; learning and innovation skills; information, media, and technology skills; and life and career skills. *21 Framework Definitions* (2019). battelleforkids.org/networks/p21/frameworks-resources

### Executive Summary

#### **Description**

Business Law introduces students to the legal and ethical concepts related to law within a business setting. Topics include foundations of law and ethics, legal environment, contract, sales, consumer, agency, employment and labor law, business organizations and operations, and applications in communications, law, and ethics.

#### **Applied Academic Credit**

The latest academic credit information can be found at mdek12.org/ese/approved-course-for-the-secondary-schools.

#### **Teacher Licensure**

The latest teacher licensure information can be found at mdek12.org/oel/apply-for-an-educator-license.

#### **Professional Learning**

If you have specific questions about the content of any of training sessions provided, please contact the RCU at 662.325.2510.

### Course Outlines

### One 1/2-Carnegie Unit Course

This curriculum consists of one 1/2-credit course.

### **Business Law—Course Code: 070340**

Unit	Title	Hours
1	Foundations of Law and Ethics	10
2	The Legal Environment	20
3	Contract, Sales, and Consumer Law	10
4	Agency, Employment, and Labor Law	10
5	Business Organizations and Operations	10
6	Applications in Communication, Law, and Ethics	10
Total		70

### Unit 1: Foundations of Law and Ethics

- 1. Understand the relationship between law and ethics. DOK1
  - a. Examine personal responsibility to obey the law.
  - b. Identify ethical character traits and values.
  - c. Explain the relationship between law and ethics.
  - d. Relate historical contexts to the judicial system and ethical code.
- 2. Identify the preeminent sources of law. DOK2
  - a. Determine the four main sources of law.
  - b. Define and explain the purpose of a constitution.
  - c. Describe the role of the three branches of federal, state, and local government.

### Unit 2: The Legal Environment

- 1. Explain the function and basic structure of the judicial system at the federal, state, and local level. DOK2
  - a. List and describe the different courts in the federal and typical state court systems.
    - Federal court
    - District courts
    - Courts of appeals
    - Supreme court
    - State courts
    - Inferior trial courts
    - Trial courts
    - Appellate courts
  - b. Identify and distinguish the roles of legal professionals (e.g., judges, attorneys, jurors, paralegals, etc.).
  - c. Determine the types of legal cases that belong in the federal and state judicial systems.
- 2. Distinguish between procedural and substantive law. DOK2
  - a. Define procedural and substantive law.
  - b. Understand the functions of procedural and substantive law.
- 3. Distinguish between criminal and civil (i.e., tort) law. DOK2
  - a. Define civil and criminal law.
  - b. Classify crimes among different categories (e.g., felony and misdemeanor, white collar and blue collar, etc.).
  - c. Define the different types of business crimes (e.g., fraud, forgery, embezzlement, identity theft, etc.).
  - d. Compare and contrast different types of civil laws (e.g., contract, property, negligence, strict liability, intentional torts, etc.).
  - e. Compare and contrast different methods used to litigate civil cases.
    - Court trials
    - Mediation
    - Arbitration
  - f. Identify the possible outcomes of a civil case.
    - At-fault
    - No-fault
    - Punitive
    - Compensatory damages
  - g. Compare and contrast possible defenses to a crime.
    - Procedural (how an arrest was made)
    - Substantive (attorney's defense to a defendant's charges)

- 4. Describe how advances in computer technology have impacted business law and ethics.
  - a. Define cybercrime.
  - b. Explore different types of crimes related to advances in technology.
    - Catfishing
    - Cyberstalking
    - Cyber spoofing
    - Cyberextortion
    - Phishing (cyber-ghosts)
    - Cyberpiracy
    - Identity theft
    - Cyberterrorism
    - Cyber vandalism
    - Cybergerm warfare
    - Cyber bullying
  - c. Explain the nature of cyberextortion using malware, ransomware, and other cyberattack strategies used by terrorists, blackmailers, and extortionists.
  - d. Describe jurisdictional issues related to cybercrimes.

### Unit 3: Contract, Sales, and Consumer Law

- 1. Examine concepts related to contract law. DOK1
  - a. Define a contract and contract law.
  - b. List the elements required to create a contract.
    - Offer
    - Acceptance
  - c. Understand the characteristics of bilateral and unilateral, expressed and implied, and oral and written contracts.
  - d. Understand how a counteroffer is related to an offer and acceptance.
  - e. Determine when an agreement can be enforced and not enforced (i.e., discharged).
    - Capacity
    - Age
    - State of mind
    - Mutual assent
    - Performance
  - f. Describe breach of contract and its potential repercussions.
- 2. Examine concepts related to sales law. DOK2
  - a. Define goods, services, and real property.
  - b. Identify the source of law that applies to contracts for goods, services, and real property.
  - c. Define and explain when to apply the Uniform Commercial Code (UCC).
  - d. Determine when a sales contract is needed.
  - e. Discuss the issue of taxation and cybercommerce.
- 3. Examine concepts related to consumer law. DOK2
  - a. Define and identify consumer law.
  - b. Define terms related to consumer law (e.g., unfair business practice, false advertising, misleading advertising, etc.).
  - c. Explain the purposes of the Consumer Product Safety Act and the Consumer Finance and Protection Bureau.
  - d. Discuss the impact of different state and international laws concerning consumer protection for businesses using the internet or involved in e-commerce.

### Unit 4: Agency, Employment, and Labor Law

- 1. Examine concepts related to agency law. DOK1
  - a. Define agency.
  - b. Define and identify employment law.
  - c. Identify agents involved in a business or organization's employment practices related to power of attorney.
  - d. Explain vicarious liability and the relationship of the Statute of Frauds to the Equal Dignities Rules.
- 2. Examine concepts related to employment law. DOK1
  - a. Explain the nature of the employer-employee relationship.
  - b. Identify U.S. laws and agencies related to employment law, including Title VII of the Civil Rights Act, Equal Employment Opportunity Act, Americans with Disabilities Act, Age Discrimination in Employment Act, Occupational Safety and Health Administration, and so forth.
  - c. Explain the difference between disparate treatment and disparate impact in discrimination cases.
  - d. Determine what questions can and cannot be asked during an employment interview.
  - e. Explain what constitutes sexual harassment in the workplace.
  - f. Describe the importance of free speech in the workplace and examine the influence of employer social media policies in this area.
  - g. Identify legislation related to employee wages and benefits (e.g., unemployment insurance, pension protection, workers' compensation, etc.).
  - h. Explore occupational safety and health regulations for different career pathways.
- 3. Examine concepts related to labor law. DOK2
  - a. Define labor law and concepts (e.g., unions, collective bargaining, strike, etc.).
  - b. Identify legislation that regulates union activities including National Labor Relations Act, Taft-Hartley Act, Landrum-Griffin Act, and the Worker Adjustment and Retraining Notification Act.

### Unit 5: Business Organizations and Operations

- 1. Describe the different types of business organizations. DOK1
  - a. Define sole proprietorship, partnership, corporations, LLCs, etc.
  - b. Compare and contrast the different types of business organizations and their advantages and disadvantages.
  - c. Distinguish between the different types of partners including silent, dormant, and secret.
  - d. Explain the legal process of forming a sole proprietorship, partnership, and LLC.
  - e. Describe how to legally end a partnership.
  - f. Identify organizations to contact for more information about starting your own business (e.g., Mississippi SBDC Network, Mississippi Small Business Association, Chambers of Commerce, Mississippi Secretary of State, Mississippi Development Authority, etc.).
- 2. Explain the legal rules that apply to personal property and real property. DOK1
  - a. Compare and contrast real property, personal property, and fixtures.
  - b. Give examples of tangible and intangible personal property.
  - c. Identify the extraordinary obligations of innkeepers, common carriers, and warehouses.
  - d. Distinguish among liens, licenses, and easements.
  - e. Describe the kinds of rental relationships that landlords and tenants may create.
- 3. Explain the legal rules that apply to intellectual property. DOK2
  - a. Identify the types of intellectual property (e.g., trademark, tradename, trade dress, copyright, patent, trade secret, etc.).
  - b. Identify laws pertaining to intellectual property.
  - c. Describe how each type of intellectual property is created and legally protected.
  - d. Describe how intellectual property rights terminate or can be lost.
  - e. Explain the procedure for obtaining intellectual property rights.
- 4. Analyze the financial obligations of business operations. DOK1
  - a. Discuss the requirements to comply with tax laws and regulations.
  - b. Define bankruptcy.
  - c. Summarize types of bankruptcy (e.g., Chapters 7, 11, 12, and 13).

# Unit 6: Applications in Communication, Law, and Ethics

- 1. Develop effective communication and public speaking skills within the context of the legal and ethical environment. DOK2
  - a. Demonstrate correct grammar, spelling and writing skills.
  - b. Create and present digital media projects.
- 2. Summarize and apply the general rules of a courtroom to legal case studies. DOK3
  - a. Conduct a mock trial with students.
- 3. Summarize and apply the general rules of debate to ethical case studies. DOK3
  - a. Facilitate a student led debate on an ethical case study.

# Appendix: National Business Education Association Standards

	Units	1	2	3	4	5	6
Standards							
NBEA-BL1		X	X				
NBEA-BL2				X			
NBEA-BL3				X	X	X	
NBEA BL4						X	
NBEA-BL5						X	
NBEA-BL6				X	X	X	
NBEA-BL7			X	X	X	X	
NBEA-BL8		X	X	X	X	X	
NBEA-CM1							X
NBEA-CM2							X
NBEA-CM3							X
NBEA-CM4							X

#### **Business Law**

#### NBEA-BL1 – Basics of the Law

• Analyze the relationship between ethics and the law and describe sources of the law, the structure of the court system, different classifications of procedural law, and different classifications of substantive law.

#### NBEA-BL2 – Contract Law, Law of Sales, and Consumer Law

• Analyze the relationships between contract law, law of sales, and consumer law.

#### **NBEA-BL3 – Agency and Employment**

 Analyze the role and importance of agency law, and employment law as they relate to the conduct of business in the national and international marketplaces.

#### **NBEA-BL4 – Business Organizations**

• Describe the major types of business organizations, including sole proprietorships, partnerships, corporations, and limited liability companies, operating within the socioeconomic arena of the national and international marketplace.

#### NBEA-BL5 - Property Law

• Explain the legal rules that apply to personal property, [and] real property and intellectual property.

#### NBEA-BL6 – Negotiable Instruments, Insurance, Secured Transactions, Bankruptcy

• Analyze the functions of negotiable instruments, insurance, secured transactions, and bankruptcy.

#### NBEA-BL7 - Computer Law

• Explain how advances in computer technology impact such areas as intellectual property, contract law, criminal law, tort law, and international law

#### NBEA-BL8 – Environmental Law and Energy Regulation

• Explain the legal rules that apply to environmental law and energy regulation.

#### **Communications**

#### **NBEA-CM1 – Foundations of Communications**

• Listen actively, use the communication process, read and research information, and integrate technology to enhance communication effectiveness.

#### **NBEA-CM2 – Interpersonal Skills**

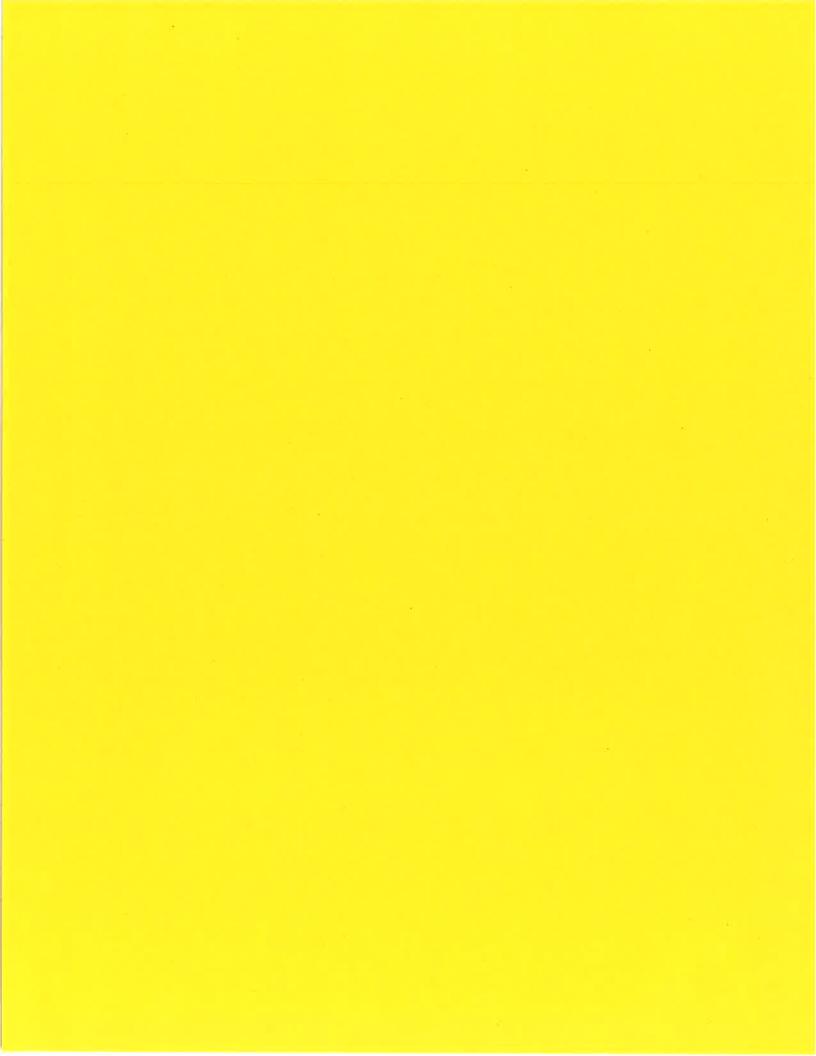
• Apply interpersonal skills in personal and professional environments to communicate effectively.

#### **NBEA-CM3 – Workplace Communication**

• Incorporate appropriate leadership and supervision techniques, customer service strategies, and personal ethics standards to communicate effectively with various business constituencies.

#### **NBEA-CM4 – Technological Communication**

• Use technology to enhance the effectiveness of communication.



# Mississippi Department of Education Office of Curriculum and Instruction

Course Title: Business Law

Grade Level: 9, 10, 11, 12

Carnegie Unit: 4

Contact: MDE Office of Curriculum and Instruction

**Central High School Building** 

**359 North West Street** 

Post Office Box 771

Jackson, MS 39205-0771

Phone: 601-359-2586

Board Approved: May 15, 2008

### **Business Law**

#### **Competency 1:** Discuss business laws and regulations.

#### **Suggested Enduring Understandings**

- 1. Name various types of tort and their legal implications.
- 2. There are agencies to protect the employee as well as the employers. Safety procedures are put in place to protect both people and equipment.
- 3. Computer equipment can potentially pose health hazards.
- 4. Laws are in place for workplace safety.
- 5. There are laws in place for noncompliance to safety guidelines.

#### **Suggested Essential Questions**

- 1. What is a tort?
- 2. What are some legal guidelines for businesses?
- 3. Does the employee have any rights?
- 4. What are some worker's rights in regard to workplace safety?
- 5. What are the potential health hazards when working with computer equipment?
- 6. What are some safety rules that are implemented at your school?
- 7. What are some consequences to federal guidelines?

	saicty galacinics.		guidelines:		
	Suggested Performance Indicators		Suggested Teaching Strategies	٤	Suggested Assessment Strategies
a.	Describe legal and ethical considerations for businesses including patents, copyrights, and trademarks.	a.	Discuss the difference between ethics and law- and how ethics determine how law is made. Present scenarios that represent the legal aspect of patents, copyrights, and trademarks. Lead- students in a discussion.	a.	Use a matching game/quiz where-students match a-scenario/situation with the appropriate term, patents, copyright, ortrademark to check for student understanding.
b.	Discuss human- resource and workplace regulations including Occupational Health and Safety (OSHA) Standards Act, Equal Employment Opportunity (EEO) Act, Americans with Disabilities Act, Family Medical Leave Act, and Fair Labor Standards Act.	<del>b.</del>	Create a scavenger hunt for the government- Web sites for OSHA, EEOC, and Americans with Disabilities Act. Assign groups to work on different "hunts." Have students complete the scavenger hunt and present their findings to the class.	<del>b.</del>	Use a fill-in the-blank test based on the- scavenger hunt, and- include a word bank.
е.	Describe basic torts.	<del>C.</del>	Define torts. Have the students to search the Internet for news articles that they think involve torts. Have students to report to the class and create an in-depth discussion regarding torts.	<del>C.</del>	Assess student knowledge by observation.
<del>d.</del>	Discuss business tax- regulations including reasons for taxes, uses of tax monies, income	<del>d.</del>	Have students to complete tax documents such as W-2 or review pay stub and calculate income tax, Medicare withholding, and FICA using a table. Have students to write down at least 10	<del>d.</del>	After discussion, create a test based on student created questions.

	tax, Social Security (FICA) withholdings, sales tax, property tax, and payroll tax.	facts that they have learned about taxes in the lesson.	
e.	Identify health concerns.	e. Have students work in teams and use the Internet to locate information related to health and safety in the workplace. Have each team locate the following:  a. The roles and responsibilities of the Health and Safety Authority in a specific state  b. Workers' rights and responsibilities in regard to health and safety in the workplace c. Ways to avoid workplace hazards  Have students use the Internet to identify health concerns (carpal tunnel syndrome, eye strain, falls, spills, burns, muscle strain, and unsafe equipment operation) in the workplace and then create a brochure that discusses health concerns, its cause, and solutions to the problem.	e. Assess student- understanding by- observing- contributions to class- discussions and- participation in- activities.  Assess student- understanding by- checking brochures for accuracy.
f.	Review safety procedures for a given career field.	Have students use the Internet to locate information related to a given career field and review safety procedures for that field. Have them present their findings using an electronic slide presentation and explain why those procedures are needed.  Have students demonstrate safety precautions used when using equipment such as a	f. Assess student- understanding by- observing- contributions to class discussions and participation in- activities.
		photocopier, scissors, a stapler, a hot glue gun, and extension cords in the workplace.  Invite a local business representative to discuss procedures for emergency situations in the	Evaluate student- understanding by- using a Role-Play or- Skit Assessment- Rubric.
		Invite a human resource specialist to discuss hisor her safety training plan. Have students takenotes.  Have students work in teams to create a safe-	Assess student- understanding by- reviewing a Guest- Speaker Evaluation- Form completed by students.
		work environment portfolio/policy/procedures- manual for a local business to include safety- rules, potential safety hazards, and solutions or- preventions	Evaluate student understanding using a Group Work Assessment Rubric.
3.	Investigate federal safety regulations and procedures for reporting noncompliance.	g. Have students tour the career—technical center to discover various health and safety regulations related to each occupational area. Have them work in teams to create a booklet for each program's health and safety rules and procedures.	g. Evaluate research for content and appearance.

#### Competency 2: Determine the various aspects of contract law.

#### **Suggested Enduring Understandings**

- 1. There are different types of legally binding contracts.
- 2. Legal contracts are binding.

#### **Suggested Essential Questions**

- 1. Why should I be concerned about signing a contract?
- 2. What are my options when dealing with a legal contract?

S	Suggested Performance Indicators		Suggested Teaching Strategies	Ş	Suggested Assessment Strategies
a.	Describe the four types- of contracts including- expressed, implied, unilateral, and bilateral.	a.	Create index cards that have the words, "expressed, implied, unilateral, and bilateral" written on them. After defining these terms, present students with case studies that involve- various types of contracts. Have them to hold up the card with the type of contract that they think the situation involves.	a.	Use a teacher-created Jeopardy game with headings and answers for expressed, implied, unilateral, and bilateral to assess student understanding.
<del>b.</del>	Discuss contractual concept of mistake, misrepresentation, and fraud.	<del>b.</del>	Identify the difference in mistakes, misrepresentations, and fraud in contracts. Have students draw random slips of paper that have "mistake," "misrepresentation," or "fraud" written on individual slips. Students will draw a slip and tell a fact about that type of contract.	<del>b.</del>	Evaluate student understanding by observation.

#### Competency 3: Determine legalities of borrowing money and paying bills.

#### **Suggested Enduring Understandings**

#### **Suggested Essential Questions**

- 1.—Name some types of negotiable instruments.
- 2. Name some different types of bankruptcy.
- 3. Define secured and unsecured credit.
- 1. What are negotiable instruments?
- 2. What is the difference in secured and unsecured credit?

S	Suggested Performance Indicators	Suggested Teaching Strategies	Suggested Assessment Strategies
a.	Define various types of negotiable instruments, such as checks, contracts, bill of sale, types of stock, bonds, and documents of title.	a. Discuss the types and the legalities of negotiable instruments. Play the game, "What Am I" (20 questions). Students will describe a negotiable instrument, and another classmate will give the name of the instrument.	a. Assess student understanding by observation.
b.	Explain the difference in a secured and an unsecured credit-transaction.	b. Discuss collateral, cosigning, lien, guarantor, principal, and debtor. Students will complete a teacher-created crossword puzzle using terms-regarding terms about secured and unsecured credit.	b. Check the crossword for correctness.
€.	Discuss the laws- prohibiting abuses in credit.	c. Create a jigsaw assignment for different students to research Federal Equal Credit Opportunity Act Federal Fair Debt Collection Practices, and Federa Fair Credit Billing Act, Federal Fair Credit Report Act, and Credit Repair Organizations Act. Student will research one particular topic and either	. by using a Il Presentation Assessment Rubric.

	create a PowerPoint presentation or a poster and present their research information.	
d. Discuss various types and aspects of bankruptcy.	d. Create a PowerPoint presentation on the various types and aspects of bankruptcy and their- implications toward business.	d. Use a Presentation Assessment Rubric to check presentations for student
	Assign debate teams, and present a scenario of a business bankruptcy. Debate the reasons for the bankruptcy and a better method of financial	understanding and accuracy.
	<del>recovery.</del>	Check for student understanding by observation.

#### **Competency 4:** Define and discuss sales and property law.

#### **Suggested Enduring Understandings**

#### **Suggested Essential Questions**

- 1. It is important to carefully deal with a bill of sale.
- 1. Why should I have a bill of sale for the purchase or resale of a vehicle?

Suggested Performance Indicators	Suggested Teaching Strategies	Suggested Assessment Strategies
a. Define the legal aspects of a bill of sale.	a. Discuss the purchase or resale of an automobile. What were the steps in creating a bill of sale- including calculating the price of the car, taxes, and title fee?	a. Write the steps in completing the sale of a personal vehicle.
b. Determine the rights of the seller and buyer in a contractual	b. Discuss the legally binding aspects of a sales contract.	b. Create a "plus, minus, interesting" chart.
<del>agreement.</del>	Review a court citation regarding a court case- involving a sales contract, and discuss the buyer and the seller. Hold a classroom debate regarding the differing opinions.	Using a Debate Rubric, assess the completion of the activity.

### References

- About.com. (n.d.). Legal issues and small business law. In *Small business information*. Retrieved

  December 1, 2007, from About.com:

  http://sbinformation.about.com/od/businesslaw/Legal Issues Small Business Law.htm
- Adamson, J. E. (2006). Law for business and personal use 17E. Mason, OH: South-Western.
- Administrative Office of the U.S. Courts. (n.d.). *U.S. courts*. Retrieved December 1, 2007, from http://www.uscourts.gov
- Burrow, J. L. (2009). Marketing 3E. Mason, OH: South-Western.
- Burrow, J. L., Kleindl, B., & Everard, K. E. (2008). *Business principles and management 12E.* Mason, OH: South-Western.
- Council of Better Business Bureaus. (n.d.). *U.S. National Better Business Bureau*. Retrieved November 28, 2007, from <a href="http://www.us.bbb.org/">http://www.us.bbb.org/</a>
- Discovery Education Streaming. (n.d.). Retrieved December 1, 2007, from http://streaming.discoveryeducation.com/index.cfm
- Hopkins, G. (2008). It's up for debate! In *Education world*. Retrieved December 1, 2007, from http://www.educationworld.com/a lesson/lesson/lesson304.shtml
- ProCon.Org. (n.d.). Pros and cons of controversial issues. Retrieved January 3, 2008, from http://www.ProCon.org
- U.S. Small Business Administration. (n.d.). Retrieved November 28, 2007, from http://www.sba.gov/
- For additional references, activities, and Web resources, please refer to the Business and Management P.A.C.E. Web site at <a href="http://rcu.blackboard.com">http://rcu.blackboard.com</a> (available only to registered users).

# Appendix A: Suggested Rubrics and Checklist

# **Career Multimedia Presentation Assessment Rubric**

MANAE:	DATE:	DERIOD:

	Exemplary -	Accomplished	Developing-	Beginning-	
	4 points	<del>3 points</del>	2 points	<del>1 point</del>	Score
Content	Included all- components: Research on- three careers, job titles, educational- requirements, skill— requirements, expected job- growth, and entry-level salaries	Included four to- five components	Included two to three- components	Included one component	
Clarity	Logical, orderly sequence	Logical sequence	<del>Unclear</del> sequence	No sequence	
Presentation	Clear voice and correct pronunciation of all words	Clear voice and pronounced no more than one word incorrectly	Low voice and pronounced two to three words incorrectly	Mumbling and pronounced-more than three words incorrectly	
<del>Design</del>	Used- appropriate- design- principles; no- typos; grammatically correct	Presentation- contained one design error- and/or one- grammatical- error.	Presentation contained two to three design and/or grammatical errors.	Presentation- contained more than three- design and/or- grammatical- errors.	
Length	Included 10- slides and lasted 10 minutes	Included seven to nine slides and lasted 7 to 9 minutes	Included five to six slides and lasted 5 to 6 minutes	Included less- than five slides and lasted less than 5 minutes	
Eye Contact	Maintained eye- contact with- audience- members at- various locations in the room	Maintained eye- contact most of time; looked only at one section of the audience	Read from- notes;- occasionally- glanced at the audience	Made no eye- contact because information was being read from notes	

# **Electronic Slide Presentation Rubric**

NAMF:	DATE:	PERIOD:

	Exemplary 4 points	Accomplished  3-points	<del>Developing</del> <del>2-points</del>	Beginning-	Score
Content	Clear, appropriate, and correct	Mostly clear, appropriate, and correct	Somewhat- confusing, incorrect, or flawed	Confusing, incorrect, or flawed	
Clarity	Logical, interesting sequence	Logical sequence	Unclear sequence	<del>No sequence</del>	
Presentation	Clear voice and precise pronunciation	Clear voice and mostly correct pronunciation	Low voice and incorrect pronunciation	Mumbling and incorrect pronunciation	
Visual Aids	Attractive, accurate, and grammatically correct	Adequate, mostly accurate, and few grammatical errors	Poorly planned, somewhat- accurate, and some- grammatical errors	Weak, inaccurate, and many grammatical errors	
Length	Appropriate length	Slightly too long or short	Moderately too long or short	Extremely too- long or short	
Eye Contact	Maintains eye- contact, seldom- looking at notes	Maintains eye- contact most of time but- frequently returns to notes	Occasionally uses eye contact but reads most of information	No eye contact- because reading information	
				TOTAL	

**Comments:** 

# **Group Work Assessment Rubric**

NAME:	DATE:	PERIOD:

	Highly Successful  3 points	Meeting Success  2 points	Experiencing Difficulty  1 point	Score
Sharing	Shared ideas with others	Occasionally shared ideas with others	Seldom shared ideas- with others	
Listening	Always listened to- peers	Occasionally listened- to peers	Ignored ideas of peers	
Respecting	Interacted with, encouraged, and supported ideas of others	Occasionally- encouraged and- supported others	Seldom encouraged and supported others	
Participating Participating	Shared task equally with group members	Did most of the task	<del>Did very little of the</del> <del>task</del>	
	I		TOTAL	

**Comments:** 

# **Guest Speaker Evaluation Form**

Student's Name:
Date:
Name of Speaker:
1. List five main ideas expressed in the presentation.
1
<del>2.</del>
<del>3.</del>
4
<u> </u>
2. Write a brief summary relating the topics of the presentation to your life.
·

# **Guest Speaker Evaluation Form**

Student's Name:					
Guest Speaker's Name:					=
Date:					=
1. Please evaluate the following statements with a	statements with a check mark in the appropriate space:  Agree, A A N B SP  Interest. () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () ()  () () () () () ()  () () () () () ()  () () () () ()  () () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () () () () ()  () () (				
Key: SA – Strongly Agree, A – Agree	, N – Neutral, D -	- Disagre	e <del>, SD, Str</del>	ongly Dis	<del>igree</del>
	SA	A	N	Đ	SD
The presentation stimulated my interest.	<del>()</del>	<del>()</del>	<del>()</del>	(-)	(-)
Content was clearly presented.	<del>()</del>	<del>()</del>	<del>()</del>	(-)	(-)
Content was challenging.	<del>()</del>	<del>()</del>	<del>()</del>	(-)	(-)
Handouts and materials were helpful.	<del>()</del>	<del>( )</del>	<del>( )</del>	<del>()</del>	<del>( )</del>
2. Please rate the guest speaker:					
ExtraordinaryExcellent	———Good		<del>Fair</del>	<del></del>	<del>loor</del>
Additional Comments:					
3. What was your favorite element of the presenta	<del>ition?</del>				
4What career or lifestyle knowledge did you take	from the presen	tation?			
5. What was your favorite part of the presentation	<del>?</del>				
6. How would you improve or change it?					
7. What days will and any watte look 2					

# **Listening Skills Questionnaire**

Student's Name	Date
Title of Story	
1. Who were the main characters in the story?	
2. Describe one of the characters in the story.	
3. What happened in the story?	
4. What was the conflict?	

# **Listening Skills Questionnaire (Cont.)**

5. How was the conflict resolved?

6. What was your favorite part of the story?

# **Poster Assessment Rubric**

NAME:	DATE:	PERIOD:

	Exemplary	Accomplished	Developing-	Beginning-	Score
	4-Points	<del>3 Points</del>	<del>2 Points</del>	<del>1 Point</del>	
Required Content	The poster includes all required content elements as well as additional information.	All required content elements are included on the poster.	All but one of the required content elements are included on the poster.	Several required content elements were missing.	
<del>Labels</del>	All items of importance on the poster are clearly labeled with labels that are easy to read.	Almost all items of importance on the poster are clearly labeled with labels that are easy to read.	Many items of importance on the poster are clearly labeled with labels that are easy to read.	Labels are too small to read, or no important items were labeled.	
Attractiveness	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout, and neatness.	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed.	
<del>Grammar</del>	There are no grammatical or mechanical mistakes on the poster.	There are one to two grammatical or mechanical mistakes on the poster.	There are three to four grammatical or mechanical mistakes on the poster.	There are more than four grammatical or mechanical mistakes on the poster.	
				TOTAL	

Comments:

# **Presentation Assessment Rubric**

NAME:	DATE:	PERIOD:	

	Exemplary 4 points	Accomplished  3 points	Developing 2 points	Beginning 1 point	Score
Content	Clear, appropriate, and correct	Mostly clear, appropriate, and correct	Somewhat- confusing, incorrect, or flawed	Confusing, incorrect, or flawed	
Clarity	Logical, interesting sequence	Logical sequence	Unclear sequence	<del>No sequence</del>	
Presentation	Clear voice and precise pronunciation	Clear voice and mostly correct pronunciation	Low voice and incorrect pronunciation	Mumbling and incorrect pronunciation	
Visual Aids	Attractive, accurate, and grammatically correct	Adequate, mostly accurate, and few grammatical errors	Poorly planned, somewhat- accurate, and some- grammatical errors	Weak, inaccurate, and many grammatical errors	
Length	<del>Appropriate</del> <del>length</del>	Slightly too long or short	Moderately too- long or short	Extremely too- long or short	
Eye Contact	Maintains eye- contact, seldom- looking at notes	Maintains eye- contact most of- time but- frequently returns to notes	Occasionally uses eye contact but reads most of information	No eye contact- because reading information	
				TOTAL	

**Comments:** 

# Reflection

Name:		DATE:	PERIOD:
	Something Hearned that SQUA	RED with my beliefs:	
	A question going AROUND in	<del>my mind:</del>	
	STOP! How do I plan to imple	ment what I have lea	<del>rned?</del>
	Three important POINTS to re	<del>emember are:</del>	

### Role-Play or Skit Assessment Rubric

NAME: DATE: PERIOD: Excellent-Needs Good-Average-Score **Improvement** 4 Points **3** Points 2 Points 1 Point **Accuracy All information** Almost all-Most-Very little information was information was was accurate. information was accurate. accurate. accurate. Role **Excellent** Good character Fair character Little or no development; development; <del>character</del> characterdevelopment; studentstudent may development; studentcontributed in a havestudent did not contributed in a contributed contribute much cooperativeat all significant manner manner **Knowledge** Can clearly Can clearly Can clearly Cannot explain explain several explain several explain one way any way in **Gained** ways in which ways in which in which his or which his or her character "saw" his or her his or her her character character "saw" character "saw" "saw" things thingsdifferently than thingsthingsdifferently than differently than differently than other characters other characters other characters other characters and can explain why Used several Used one or two Used one or two **Props** Used no props props and appropriateprops that made to make the showedprops that made the presentation presentationconsiderablethe presentation better better creativity better Required Included more Included all Included most Included less information required required information **Elements** information than required information than required TOTAL

#### Comments:

# **CTESO Presentation Assessment Rubric**

	Exemplary 4 points	Accomplished  3 points	Developing  2 points	Beginning  1 point	Score
Content	Included all components: motto, creed, emblem, colors, theme, and history; included famous or successful CTESO members	Included four to five components	Included two to three components	Included one component	
Clarity	Logical, orderly sequence	Logical sequence	<del>Unclear</del> sequence	No sequence	
<del>Design</del>	Used— appropriate design principles; included appropriate graphics or illustrations; no- typos; grammatically correct	Presentation contained one design error and/or one grammatical error. Included appropriate graphics or illustrations	Presentation contained two to three design and/or grammatical errors. Included non-related graphics or illustrations	Presentation contained more than three design and/or grammatical errors. No graphics or illustrations included	

# **Written Report Assessment Rubric**

Name: Date: Period:

	Exemplary  4 Points	Accomplished	Developing 2 Points	Beginning  1 Point	Score
Content	Clear thesis and focus that remain apparent	Thesis and focus that remain apparent	Addresses- subject matter with minimal support	Does not focus on topic	
<del>Grammar</del>	Correct and effective use of grammar and mechanics	Occasional errors in use of grammar and mechanics	Problems in use of grammar and mechanics	Repeated errors in use of grammar and mechanics	
Organization	Ideas flow- smoothly and logically with clarity and- coherence.	Logical order- and appropriate sequencing of- ideas with- adequate- transition	Some evidence of an- organizational plan or strategy	Lacks- organization	
				TOTAL	

**Comments:**