OFFICE OF CHIEF ACADEMIC OFFICER
Summary of State Board of Education Agenda Items
Consent Agenda
September 17, 2015

OFFICE OF PROFESSIONAL DEVELOPMENT
Mississippi School of the Arts

J.   <u>Approval of the Mississippi School of the Arts Media Arts as a discipline of study</u>

Executive Summary

The Mississippi School of the Arts requests permission to add Media Arts as a discipline of study beginning in the 2016-2017 school year.

Recommendation: Approval

Back-up material attached

Media Arts Discipline of Study

The Mississippi School of the Arts aims to add Media Arts to its intensive programs of study through a curriculum that is relevant to the field as well as the existing programs of study.

Rationale

The Mississippi Department of Education Office of Career and Technical Education has recently added a framework for digital media technology, television broadcasting and production, audio and television broadcasting, and simulation and animation design. These programs offer curriculum courses that are relevant to a Media Arts focus at the Mississippi School of the Arts. In addition, resources are available through the Office of Career and Technical Education to assist with the purchase of equipment, professional development, curriculum review, assessment, and program development.

Financial commitment

Equipment

The MDE Office of Career and Technical Education has indicated that funds are available to purchase equipment needed for the program. Additional supplemental support will be sought through grants, the MSA foundation, and possible use of the state allocation to MSA.

Space

There are two rooms in Enochs Hall that may be used for this purpose.

Course Descriptions for Media Arts
Standards and Connections

The Media Arts courses will be aligned to National Core Arts Standards. Media arts integrates traditional art forms and technology of today's world with a specific skill set that utilizes creativity and technique. Students will learn cross-cultural collaboration, various media, and competencies that allow for a range of genres. Media Arts aims to create artistic literacy through philosophical foundations and lifelong goals that involve creating, producing, responding, and connecting.

The courses will be aligned to the following Mississippi Department of Education Career and Technical Education - Audio and Television Broadcasting Framework Competencies.

1 Explore career opportunities in Audio and Video Technology and Film.
2 Apply knowledge of equipment and skills related to audio production.
3 Apply knowledge of equipment and skills related to video production.
4 Exhibit knowledge of editing audio and video productions.
5 Demonstrate technical production support for audio, video, and film presentations.
6 Exhibit the knowledge and skills required to design a production for audio-video production.

Junior Year Courses

Introduction to Media Arts: Students will explore the world of film, television, and audio production through images and sound, history of the art form, and design activities. In addition to extending their working vocabulary of media arts terms, students will practice the skills of utilizing equipment, basic editing, and creating safely. This course will serve as a prerequisite or co-requisite for other courses.

Media Arts I: Students will learn fundamentals of film, video, audio, and digital media. Students will also begin development of voice and point of view within the genres of short film, audio scores, and independent and small crew projects. Students will begin the art of storytelling through screen writing, scripts, and story boards.

Media Arts II: Students will work with various areas of moving and image design through still photography, video recording, and animation, including narrative, non-narrative, environmental, and experimental design. Students will develop a portfolio of work and intermediate techniques while learning about aesthetics and criticism of work in the field.

Video and Audio Technical Production: Students will learn technical skills involved in production, including editing software, analyzing sound, writing, and communicating. Students are expected to learn and execute functions of equipment and digital recording. Students will focus on types of production and experiment with small projects to explore the areas of documentary, television production, sound recording, sound mixing, and filmmaking.

Senior Year Courses

Advanced Film and Television Production: This course will extend the student's ability to create, analyze, critique, and discuss with intelligence and appreciation various styles of film, television, and audio design. The course will also emphasize exploration and development of each student's voice through the creation of two longer works. One-on-one conferences with the instructor, peer editing, and journal entries will be emphasized. At semester's end, students will enter their best work in contests, submit entries to literary magazines, and complete a portfolio that is polished and edited to presentation standards.

Media Arts III: Students will watch, listen, analyze, critique, and discuss with intelligence and appreciation various styles of work by established filmmakers and sound designers, as well as original work by their peers. One-on-one conferences with the instructor about advanced production will be emphasized. At semester's end, students will complete a portfolio that is polished and edited to presentation standards.

Media Arts IV: This course will be an advanced independent study course that will be taken only after successful completion of six other Media Arts courses. The course will focus on screenwriting and directing for film and television as well as jobs of a set. Live and studio recording projects will be required. The students will work independently (and through mini

conferences with the instructor and their peers) to complete their projects that are polished and edited to presentation standards.

Senior Focus: This course will be an advanced level of training in combining text, sound, motion graphics, animation, and video. The process of design and development of a body of work will culminate in an exhibition. This course will help students use business and technical skills with creative process to create, produce, and exhibit work while documenting the individual's strengths and artistic voice.