

Diploma Seals Specifications

STICKERS

INK COLOR	SIZE	PAPER
Pantone Color: PMS 541C (Academic) PMS 7454C (Distinguished Academic) PMS 186C (Career & Technical)	1.25" in diameter <i>NOTE: The art files contain a magenta dotted line which indicates the trim size of the sticker. This dotted line should not be printed on the sticker.</i>	Any kind of white, glossy sticker paper that your vendor suggests

Artwork for each endorsement seal is in a separate folder. Inside each folder you will find the artwork specification sheet and four art file formats: (1) .AI; (2) .EPS; (3) .PDF; and (4) .JPG. Each file format contains the same seal artwork. Please send your vendor all files and they will pick the best file format to use depending on their processes. You will likely not be able to open all of the file formats, but your vendor can. Please note in most cases vendors will require a minimum number of stickers for printing.

The .JPG version does not include the magenta dotted lines and it is saved as RGB color. This version can be placed into Microsoft Word if you need to print the seals yourself.

If your vendor has any questions or problems with these files, please have them contact Melissa Banks (mebanks@mdek12.org).

GOLD FOIL EMBOSSED SEAL

EMBOSS	SIZE	PAPER
Embossed area measures 1" and is indicated in black in the artwork files	1.25" in diameter <i>NOTE: The art files contain a magenta dotted line which indicates the trim shape and size.</i>	Gold foil recommended

Artwork for each **embossed** seal is in a separate folder. Inside each folder you will find the artwork specification sheet and three art file formats: (1) .AI; (2) .EPS; and (3) .PDF. Each file format contains the same seal artwork. Please send your vendor all files and they will pick the best file format to use depending on their processes. You will likely not be able to open all of the file formats, but your vendor can.

Please note in most cases vendors will require a minimum number of seals for printing. When an area is embossed, a special die is created, and initial printing will be more costly. However, when subsequent seals are ordered from the same vendor, the printing costs should be lower because the die has already been created.

If your vendor has any questions or problems with these files, please have them contact Melissa Banks (mebanks@mdek12.org).